



# Demographic and Income Profile

2221 Ironwood Center  
 2221 W Ironwood Center Dr, Coeur D Alene, ID 83814-2697,  
 Ring: 1 mile radius

Prepared by Craig Hunter  
 Latitude: 47.698179  
 Longitude: -116.796694

Summary	2000	2010	2015
Population	6,473	7,275	7,647
Households	2,855	3,254	3,442
Families	1,397	1,528	1,595
Average Household Size	2.08	2.05	2.05
Owner Occupied Housing Units	1,201	1,378	1,450
Renter Occupied Housing Units	1,654	1,876	1,992
Median Age	36.4	37.8	39.0
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.00%	1.56%	0.76%
Households	1.13%	1.62%	0.78%
Families	0.86%	1.54%	0.64%
Owner HHs	1.02%	1.67%	0.82%
Median Household Income	2.99%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	896	31.7%	591	18.2%	561	16.3%
\$15,000 - \$24,999	583	20.6%	667	20.5%	621	18.0%
\$25,000 - \$34,999	486	17.2%	350	10.8%	330	9.6%
\$35,000 - \$49,999	451	15.9%	654	20.1%	489	14.2%
\$50,000 - \$74,999	294	10.4%	664	20.4%	1,000	29.1%
\$75,000 - \$99,999	98	3.5%	225	6.9%	262	7.6%
\$100,000 - \$149,999	11	0.4%	85	2.6%	152	4.4%
\$150,000 - \$199,999	9	0.3%	7	0.2%	11	0.3%
\$200,000+	3	0.1%	11	0.3%	15	0.4%
Median Household Income	\$23,762		\$35,402		\$41,025	
Average Household Income	\$29,022		\$40,325		\$45,260	
Per Capita Income	\$16,301		\$19,771		\$22,287	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	403	6.2%	483	6.6%	499	6.5%
5 - 9	374	5.8%	414	5.7%	435	5.7%
10 - 14	311	4.8%	331	4.6%	377	4.9%
15 - 19	524	8.1%	404	5.6%	384	5.0%
20 - 24	665	10.3%	477	6.6%	501	6.6%
25 - 34	853	13.2%	1,312	18.0%	1,174	15.4%
35 - 44	732	11.3%	741	10.2%	933	12.2%
45 - 54	677	10.5%	773	10.6%	750	9.8%
55 - 64	483	7.5%	731	10.0%	803	10.5%
65 - 74	476	7.4%	554	7.6%	705	9.2%
75 - 84	580	9.0%	577	7.9%	595	7.8%
85+	395	6.1%	481	6.6%	490	6.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,213	96.0%	6,872	94.5%	7,202	94.2%
Black Alone	20	0.3%	46	0.6%	52	0.7%
American Indian Alone	59	0.9%	80	1.1%	85	1.1%
Asian Alone	38	0.6%	60	0.8%	70	0.9%
Pacific Islander Alone	3	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	35	0.5%	60	0.8%	65	0.9%
Two or More Races	105	1.6%	154	2.1%	171	2.2%
Hispanic Origin (Any Race)	179	2.8%	341	4.7%	414	5.4%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

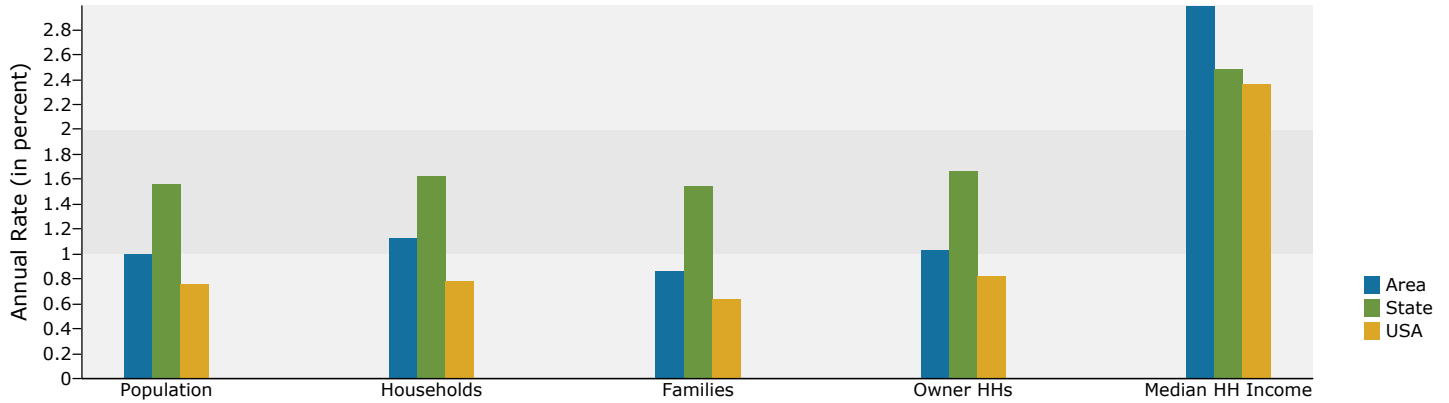


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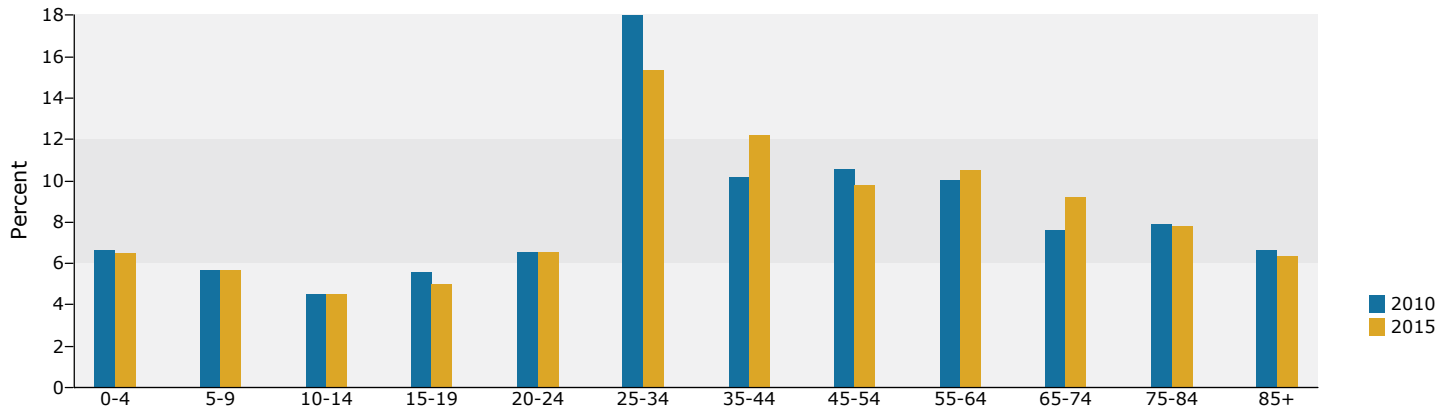
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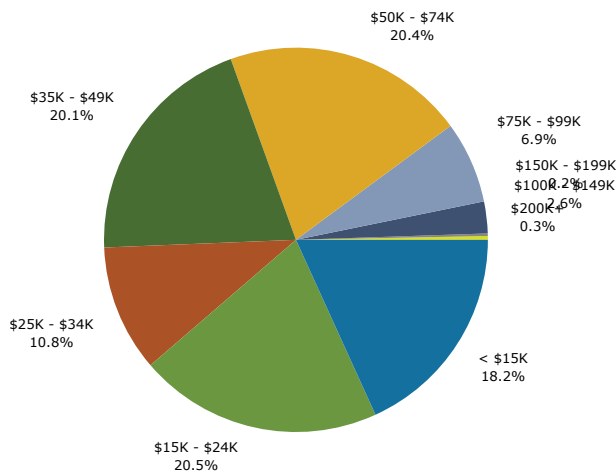
## Trends 2010-2015



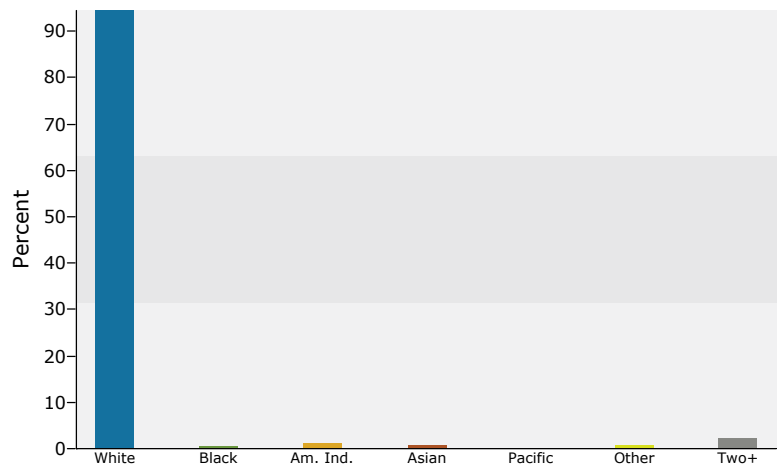
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Demographic and Income Profile

2221 Ironwood Center  
 2221 W Ironwood Center Dr, Coeur D Alene, ID 83814-2697,  
 Ring: 3 miles radius

Prepared by Craig Hunter  
 Latitude: 47.698179  
 Longitude: -116.796694

Summary	2000	2010	2015
Population	38,123	45,503	48,684
Households	15,461	18,466	19,796
Families	9,865	11,593	12,384
Average Household Size	2.39	2.39	2.39
Owner Occupied Housing Units	9,715	11,673	12,501
Renter Occupied Housing Units	5,746	6,793	7,295
Median Age	35.7	37.7	38.5

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.36%	1.56%	0.76%
Households	1.40%	1.62%	0.78%
Families	1.33%	1.54%	0.64%
Owner HHs	1.38%	1.67%	0.82%
Median Household Income	3.29%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,041	19.6%	2,208	12.0%	2,016	10.2%
\$15,000 - \$24,999	2,455	15.8%	2,444	13.2%	2,203	11.1%
\$25,000 - \$34,999	2,506	16.2%	2,134	11.6%	1,748	8.8%
\$35,000 - \$49,999	3,044	19.6%	3,875	21.0%	2,943	14.9%
\$50,000 - \$74,999	2,553	16.5%	4,310	23.3%	6,300	31.8%
\$75,000 - \$99,999	1,088	7.0%	1,930	10.5%	2,153	10.9%
\$100,000 - \$149,999	548	3.5%	1,047	5.7%	1,733	8.8%
\$150,000 - \$199,999	151	1.0%	292	1.6%	386	2.0%
\$200,000+	113	0.7%	228	1.2%	314	1.6%

Median Household Income	\$33,840	\$44,460	\$52,280
Average Household Income	\$42,259	\$52,918	\$59,699
Per Capita Income	\$18,005	\$22,378	\$25,303

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,514	6.6%	3,017	6.6%	3,192	6.6%
5 - 9	2,535	6.7%	2,905	6.4%	3,106	6.4%
10 - 14	2,632	6.9%	2,837	6.2%	3,142	6.5%
15 - 19	3,023	7.9%	3,044	6.7%	3,141	6.5%
20 - 24	3,009	7.9%	2,917	6.4%	3,016	6.2%
25 - 34	4,945	13.0%	6,462	14.2%	6,327	13.0%
35 - 44	5,480	14.4%	5,728	12.6%	6,511	13.4%
45 - 54	5,179	13.6%	6,317	13.9%	6,180	12.7%
55 - 64	3,093	8.1%	5,506	12.1%	6,153	12.6%
65 - 74	2,551	6.7%	3,088	6.8%	4,117	8.5%
75 - 84	2,228	5.8%	2,328	5.1%	2,403	4.9%
85+	932	2.4%	1,354	3.0%	1,397	2.9%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	36,574	95.9%	43,008	94.5%	45,850	94.2%
Black Alone	81	0.2%	191	0.4%	224	0.5%
American Indian Alone	291	0.8%	414	0.9%	448	0.9%
Asian Alone	213	0.6%	371	0.8%	441	0.9%
Pacific Islander Alone	33	0.1%	35	0.1%	36	0.1%
Some Other Race Alone	231	0.6%	429	0.9%	493	1.0%
Two or More Races	701	1.8%	1,055	2.3%	1,191	2.4%
Hispanic Origin (Any Race)	988	2.6%	1,976	4.3%	2,453	5.0%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

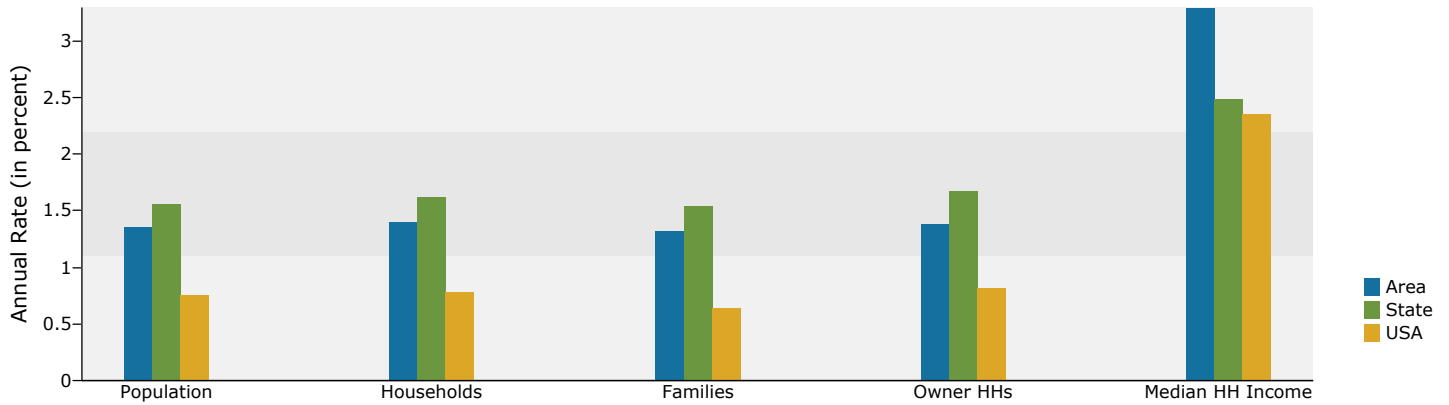


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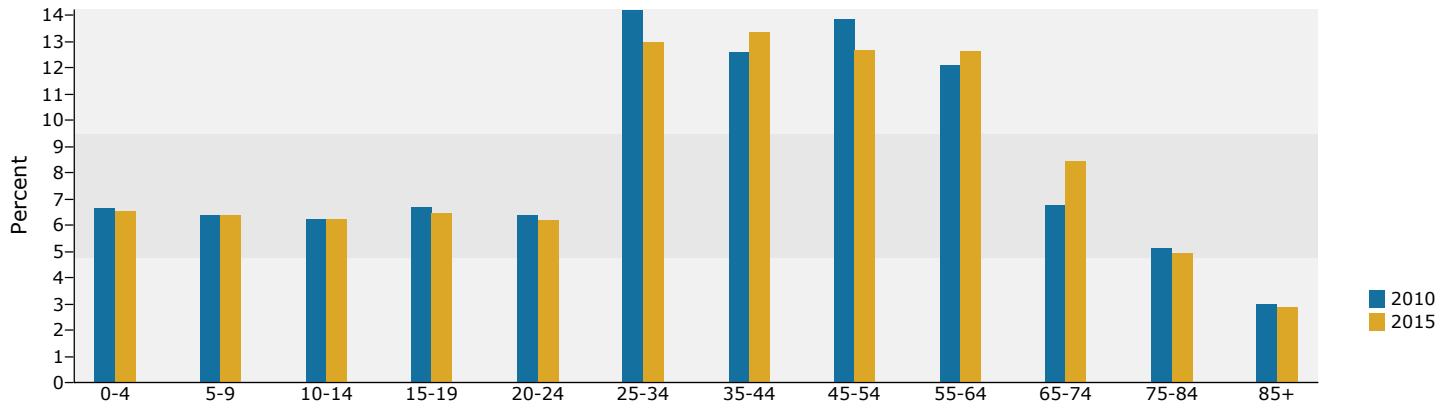
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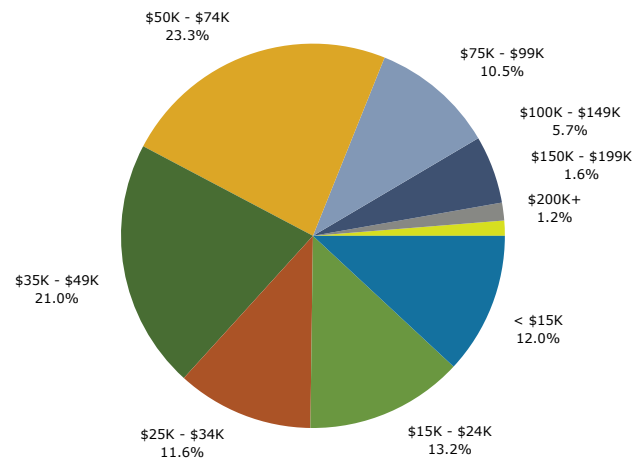
## Trends 2010-2015



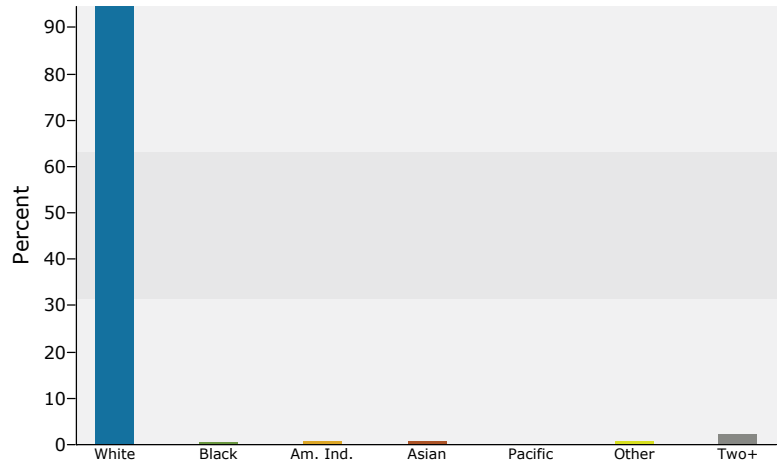
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Demographic and Income Profile

2221 Ironwood Center  
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 Ring: 5 miles radius

Prepared by Craig Hunter  
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Summary	2000	2010	2015			
Population	55,982	71,391	77,740			
Households	22,163	28,597	31,197			
Families	15,017	19,225	20,925			
Average Household Size	2.47	2.45	2.45			
Owner Occupied Housing Units	15,224	19,779	21,612			
Renter Occupied Housing Units	6,938	8,817	9,585			
Median Age	36.3	38.4	39.0			
Trends: 2010 - 2015 Annual Rate	Area	State	National			
Population	1.72%	1.56%	0.76%			
Households	1.76%	1.62%	0.78%			
Families	1.71%	1.54%	0.64%			
Owner HHs	1.79%	1.67%	0.82%			
Median Household Income	3.04%	2.49%	2.36%			
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,760	16.9%	2,978	10.4%	2,734	8.8%
\$15,000 - \$24,999	3,464	15.6%	3,537	12.4%	3,211	10.3%
\$25,000 - \$34,999	3,486	15.7%	3,297	11.5%	2,693	8.6%
\$35,000 - \$49,999	4,364	19.6%	5,933	20.7%	4,563	14.6%
\$50,000 - \$74,999	3,890	17.5%	6,785	23.7%	9,916	31.8%
\$75,000 - \$99,999	1,777	8.0%	3,184	11.1%	3,572	11.5%
\$100,000 - \$149,999	974	4.4%	1,890	6.6%	3,149	10.1%
\$150,000 - \$199,999	293	1.3%	531	1.9%	728	2.3%
\$200,000+	228	1.0%	461	1.6%	629	2.0%
Median Household Income	\$36,069		\$46,304		\$53,786	
Average Household Income	\$46,152		\$56,369		\$63,655	
Per Capita Income	\$18,964		\$22,871		\$25,848	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,719	6.6%	4,753	6.7%	5,113	6.6%
5 - 9	3,980	7.1%	4,723	6.6%	5,136	6.6%
10 - 14	4,070	7.3%	4,753	6.7%	5,332	6.9%
15 - 19	4,282	7.6%	4,941	6.9%	5,145	6.6%
20 - 24	3,780	6.8%	4,150	5.8%	4,499	5.8%
25 - 34	7,050	12.6%	9,203	12.9%	9,388	12.1%
35 - 44	8,325	14.9%	9,326	13.1%	10,320	13.3%
45 - 54	7,845	14.0%	10,433	14.6%	10,457	13.5%
55 - 64	4,996	8.9%	8,985	12.6%	10,302	13.3%
65 - 74	3,878	6.9%	5,029	7.0%	6,670	8.6%
75 - 84	2,929	5.2%	3,353	4.7%	3,534	4.5%
85+	1,128	2.0%	1,741	2.4%	1,842	2.4%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,847	96.2%	67,686	94.8%	73,463	94.5%
Black Alone	111	0.2%	272	0.4%	322	0.4%
American Indian Alone	398	0.7%	622	0.9%	689	0.9%
Asian Alone	298	0.5%	549	0.8%	664	0.9%
Pacific Islander Alone	41	0.1%	45	0.1%	46	0.1%
Some Other Race Alone	343	0.6%	703	1.0%	819	1.1%
Two or More Races	943	1.7%	1,514	2.1%	1,738	2.2%
Hispanic Origin (Any Race)	1,364	2.4%	2,873	4.0%	3,610	4.6%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

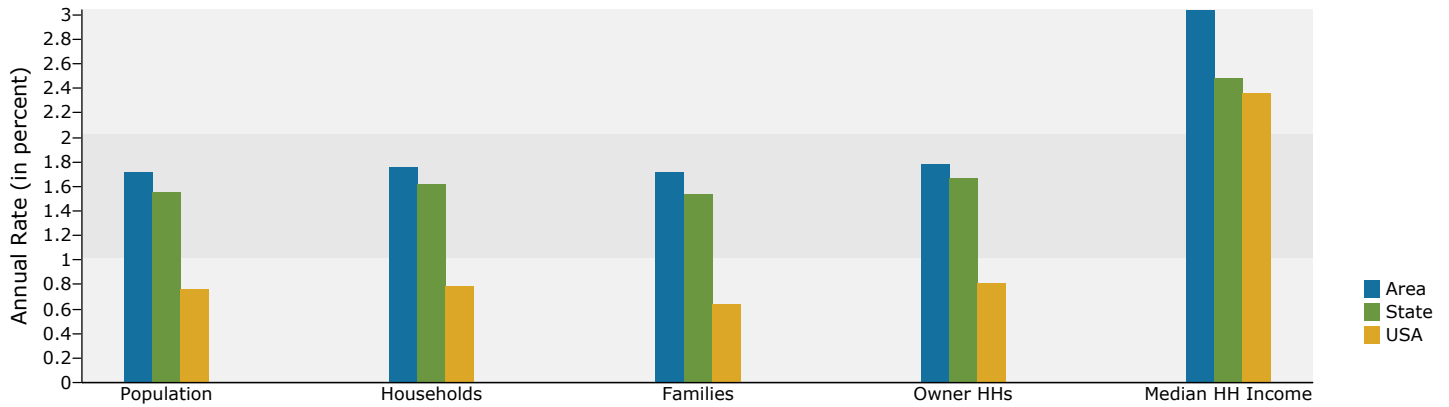


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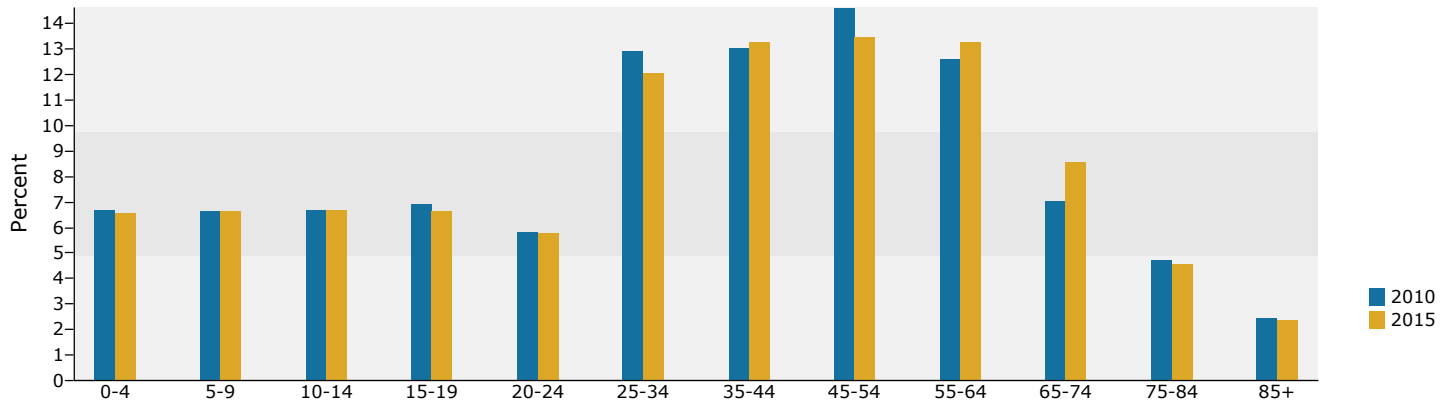
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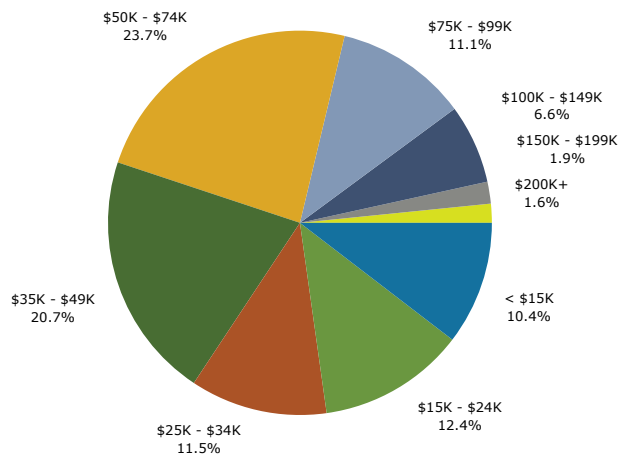
## Trends 2010-2015



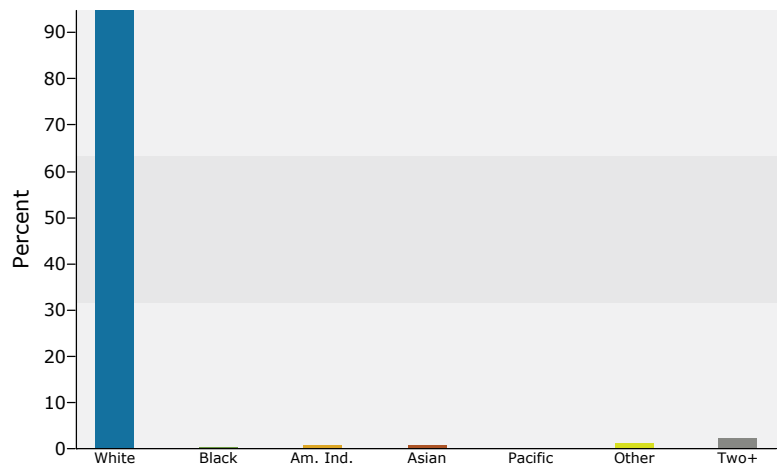
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.