



Demographic and Income Profile

1422 N. Government Way
 1422 N Government Way, Coeur D Alene, ID 83814-3368,
 Ring: 1 mile radius

Prepared by Craig Hunter
 Latitude: 47.68913
 Longitude: -116.785919

Summary	2000	2010	2015
Population	9,880	10,569	10,811
Households	4,118	4,450	4,575
Families	2,241	2,327	2,361
Average Household Size	2.23	2.20	2.19
Owner Occupied Housing Units	2,059	2,218	2,252
Renter Occupied Housing Units	2,059	2,231	2,322
Median Age	33.4	34.1	35.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.45%	1.56%	0.76%
Households	0.56%	1.62%	0.78%
Families	0.29%	1.54%	0.64%
Owner HHs	0.31%	1.67%	0.82%
Median Household Income	3.85%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,051	25.5%	704	15.8%	629	13.8%
\$15,000 - \$24,999	754	18.3%	735	16.5%	642	14.0%
\$25,000 - \$34,999	686	16.7%	525	11.8%	457	10.0%
\$35,000 - \$49,999	843	20.5%	923	20.7%	657	14.4%
\$50,000 - \$74,999	489	11.9%	987	22.2%	1,444	31.6%
\$75,000 - \$99,999	178	4.3%	355	8.0%	396	8.7%
\$100,000 - \$149,999	77	1.9%	136	3.1%	230	5.0%
\$150,000 - \$199,999	19	0.5%	52	1.2%	73	1.6%
\$200,000+	23	0.6%	32	0.7%	45	1.0%
Median Household Income	\$28,710		\$39,482		\$47,685	
Average Household Income	\$36,182		\$45,856		\$52,041	
Per Capita Income	\$16,740		\$20,567		\$23,405	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	621	6.3%	698	6.6%	722	6.7%
5 - 9	609	6.2%	613	5.8%	642	5.9%
10 - 14	583	5.9%	548	5.2%	589	5.5%
15 - 19	818	8.3%	758	7.2%	708	6.5%
20 - 24	1,062	10.8%	912	8.6%	904	8.4%
25 - 34	1,461	14.8%	1,914	18.1%	1,801	16.7%
35 - 44	1,350	13.7%	1,262	11.9%	1,476	13.7%
45 - 54	1,197	12.1%	1,243	11.8%	1,148	10.6%
55 - 64	622	6.3%	1,062	10.0%	1,133	10.5%
65 - 74	568	5.8%	563	5.3%	719	6.6%
75 - 84	635	6.4%	576	5.4%	563	5.2%
85+	351	3.6%	421	4.0%	406	3.8%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,410	95.3%	9,883	93.5%	10,073	93.2%
Black Alone	32	0.3%	70	0.7%	79	0.7%
American Indian Alone	106	1.1%	143	1.4%	148	1.4%
Asian Alone	55	0.6%	83	0.8%	94	0.9%
Pacific Islander Alone	11	0.1%	11	0.1%	11	0.1%
Some Other Race Alone	58	0.6%	92	0.9%	97	0.9%
Two or More Races	207	2.1%	287	2.7%	309	2.9%
Hispanic Origin (Any Race)	287	2.9%	512	4.8%	603	5.6%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

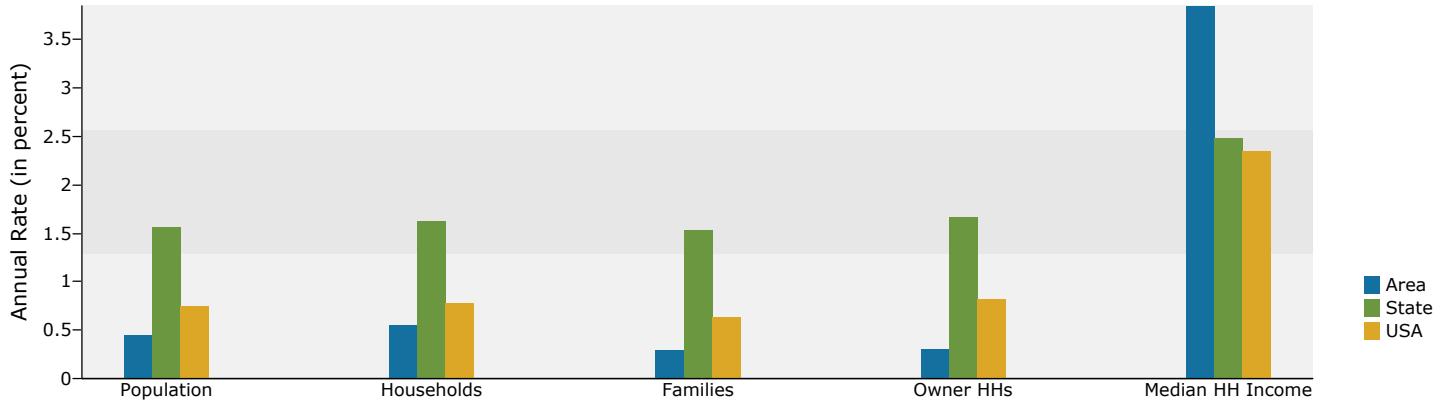


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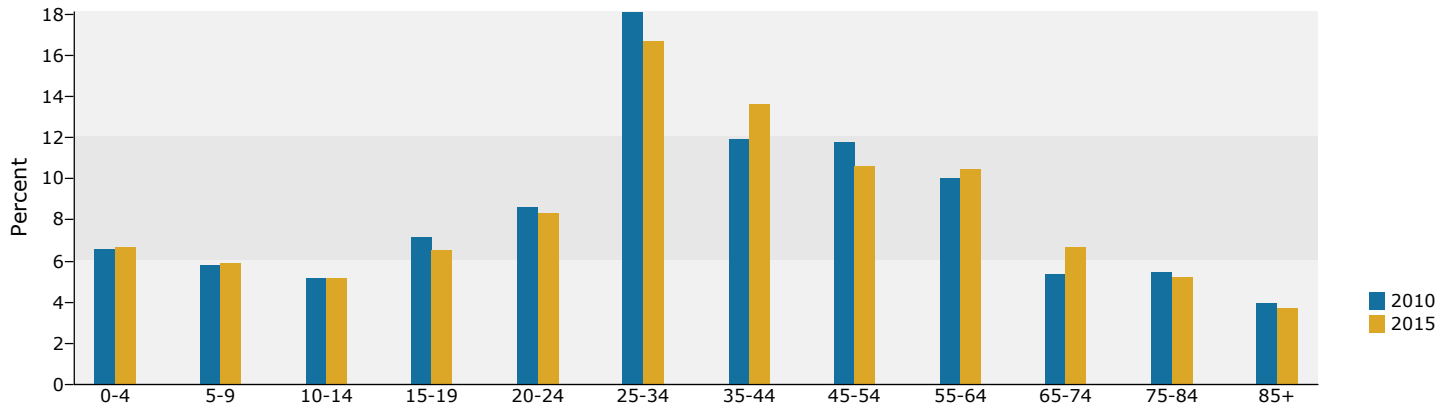
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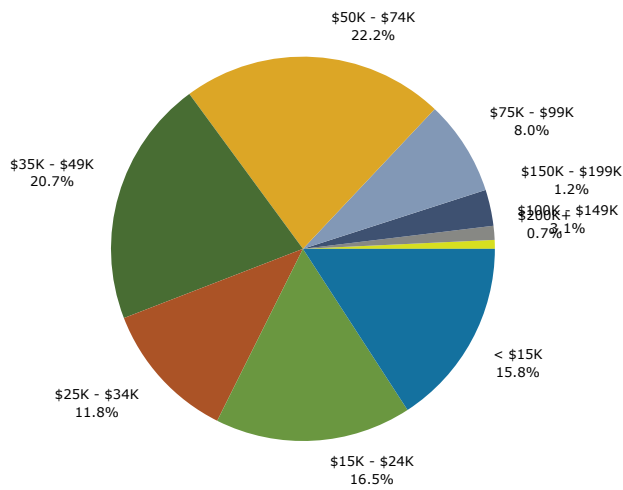
Trends 2010-2015



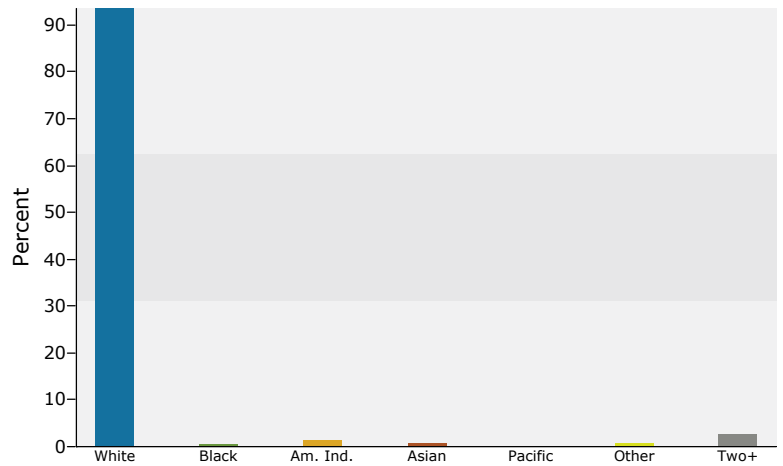
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

1422 N. Government Way
 1422 N Government Way, Coeur D Alene, ID 83814-3368,
 Ring: 3 miles radius

Prepared by Craig Hunter

Latitude: 47.68913

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Summary	2000	2010	2015
Population	33,935	39,087	41,294
Households	13,854	16,048	16,985
Families	8,626	9,796	10,326
Average Household Size	2.37	2.36	2.36
Owner Occupied Housing Units	8,374	9,719	10,259
Renter Occupied Housing Units	5,480	6,329	6,726
Median Age	35.7	37.8	38.6
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.11%	1.56%	0.76%
Households	1.14%	1.62%	0.78%
Families	1.06%	1.54%	0.64%
Owner HHs	1.09%	1.67%	0.82%
Median Household Income	3.58%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,869	20.7%	2,052	12.8%	1,870	11.0%
\$15,000 - \$24,999	2,264	16.3%	2,229	13.9%	1,996	11.8%
\$25,000 - \$34,999	2,267	16.3%	1,870	11.7%	1,533	9.0%
\$35,000 - \$49,999	2,679	19.3%	3,365	21.0%	2,546	15.0%
\$50,000 - \$74,999	2,196	15.8%	3,619	22.6%	5,243	30.9%
\$75,000 - \$99,999	913	6.6%	1,609	10.0%	1,785	10.5%
\$100,000 - \$149,999	468	3.4%	862	5.4%	1,416	8.3%
\$150,000 - \$199,999	122	0.9%	243	1.5%	321	1.9%
\$200,000+	106	0.8%	198	1.2%	275	1.6%
Median Household Income	\$32,742		\$43,177		\$51,480	
Average Household Income	\$41,293		\$51,861		\$58,691	
Per Capita Income	\$17,937		\$22,260		\$25,252	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,208	6.5%	2,548	6.5%	2,659	6.4%
5 - 9	2,211	6.5%	2,432	6.2%	2,567	6.2%
10 - 14	2,281	6.7%	2,346	6.0%	2,569	6.2%
15 - 19	2,692	7.9%	2,582	6.6%	2,612	6.3%
20 - 24	2,788	8.2%	2,582	6.6%	2,607	6.3%
25 - 34	4,432	13.1%	5,704	14.6%	5,496	13.3%
35 - 44	4,834	14.2%	4,831	12.4%	5,470	13.2%
45 - 54	4,603	13.6%	5,346	13.7%	5,149	12.5%
55 - 64	2,730	8.0%	4,728	12.1%	5,203	12.6%
65 - 74	2,261	6.7%	2,683	6.9%	3,566	8.6%
75 - 84	2,026	6.0%	2,068	5.3%	2,125	5.1%
85+	870	2.6%	1,236	3.2%	1,270	3.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,554	95.9%	36,954	94.5%	38,914	94.2%
Black Alone	74	0.2%	168	0.4%	195	0.5%
American Indian Alone	269	0.8%	374	1.0%	398	1.0%
Asian Alone	193	0.6%	326	0.8%	382	0.9%
Pacific Islander Alone	30	0.1%	31	0.1%	31	0.1%
Some Other Race Alone	192	0.6%	330	0.8%	369	0.9%
Two or More Races	623	1.8%	905	2.3%	1,004	2.4%
Hispanic Origin (Any Race)	875	2.6%	1,681	4.3%	2,063	5.0%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

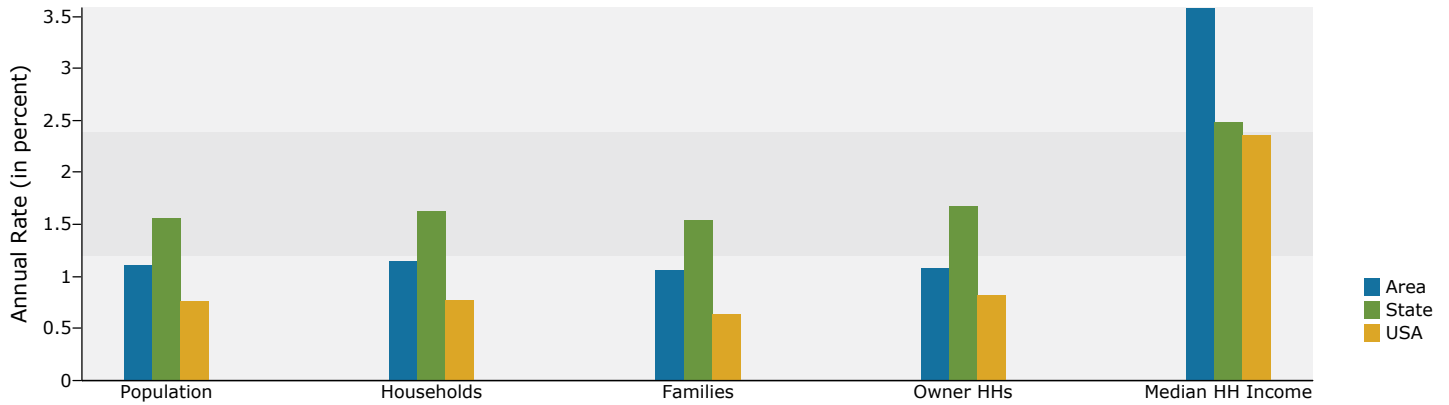


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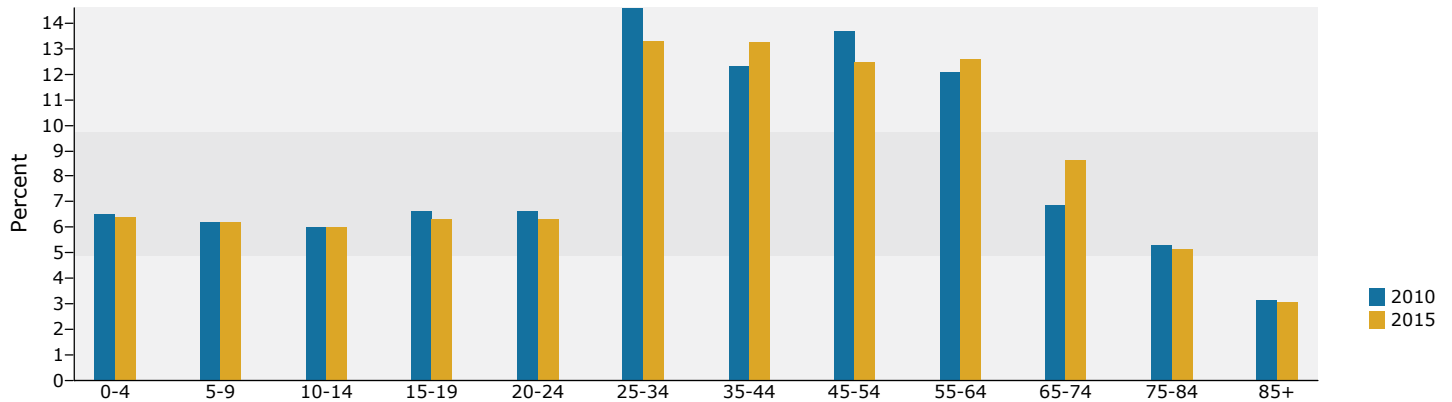
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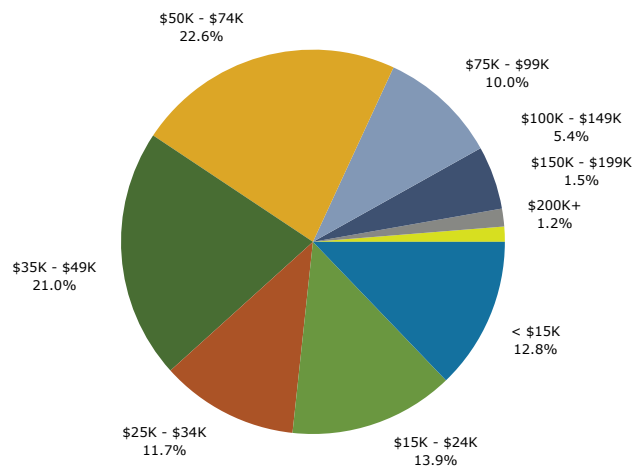
Trends 2010-2015



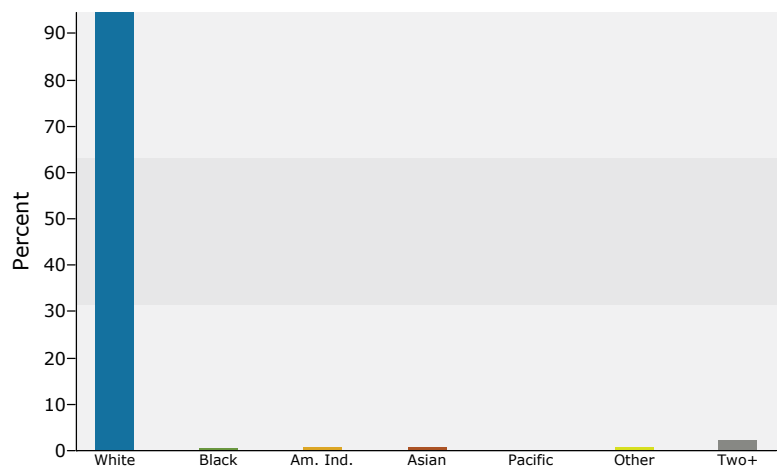
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

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Prepared by Craig Hunter
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Summary	2000	2010	2015			
Population	51,357	66,040	71,881			
Households	20,507	26,625	29,034			
Families	13,739	17,735	19,300			
Average Household Size	2.45	2.43	2.43			
Owner Occupied Housing Units	13,908	18,250	19,922			
Renter Occupied Housing Units	6,599	8,375	9,112			
Median Age	36.5	38.6	39.2			
Trends: 2010 - 2015 Annual Rate	Area	State	National			
Population	1.71%	1.56%	0.76%			
Households	1.75%	1.62%	0.78%			
Families	1.71%	1.54%	0.64%			
Owner HHs	1.77%	1.67%	0.82%			
Median Household Income	3.06%	2.49%	2.36%			
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,556	17.3%	2,806	10.5%	2,575	8.9%
\$15,000 - \$24,999	3,210	15.6%	3,313	12.4%	3,008	10.4%
\$25,000 - \$34,999	3,236	15.7%	3,056	11.5%	2,499	8.6%
\$35,000 - \$49,999	4,020	19.5%	5,501	20.7%	4,233	14.6%
\$50,000 - \$74,999	3,534	17.2%	6,278	23.6%	9,168	31.6%
\$75,000 - \$99,999	1,622	7.9%	2,957	11.1%	3,316	11.4%
\$100,000 - \$149,999	919	4.5%	1,770	6.6%	2,945	10.1%
\$150,000 - \$199,999	277	1.3%	508	1.9%	691	2.4%
\$200,000+	212	1.0%	435	1.6%	597	2.1%
Median Household Income	\$35,811		\$46,233		\$53,758	
Average Household Income	\$45,990		\$56,413		\$63,766	
Per Capita Income	\$19,103		\$23,064		\$26,089	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,379	6.6%	4,358	6.6%	4,688	6.5%
5 - 9	3,565	6.9%	4,320	6.5%	4,697	6.5%
10 - 14	3,666	7.1%	4,344	6.6%	4,870	6.8%
15 - 19	3,931	7.7%	4,521	6.8%	4,734	6.6%
20 - 24	3,552	6.9%	3,865	5.9%	4,159	5.8%
25 - 34	6,449	12.6%	8,575	13.0%	8,695	12.1%
35 - 44	7,566	14.7%	8,553	13.0%	9,530	13.3%
45 - 54	7,219	14.1%	9,609	14.6%	9,612	13.4%
55 - 64	4,599	9.0%	8,341	12.6%	9,533	13.3%
65 - 74	3,582	7.0%	4,711	7.1%	6,245	8.7%
75 - 84	2,767	5.4%	3,172	4.8%	3,355	4.7%
85+	1,082	2.1%	1,670	2.5%	1,765	2.5%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	49,390	96.2%	62,605	94.8%	67,917	94.5%
Black Alone	99	0.2%	245	0.4%	290	0.4%
American Indian Alone	367	0.7%	578	0.9%	640	0.9%
Asian Alone	280	0.5%	518	0.8%	627	0.9%
Pacific Islander Alone	39	0.1%	43	0.1%	44	0.1%
Some Other Race Alone	312	0.6%	648	1.0%	755	1.1%
Two or More Races	868	1.7%	1,402	2.1%	1,607	2.2%
Hispanic Origin (Any Race)	1,267	2.5%	2,685	4.1%	3,373	4.7%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

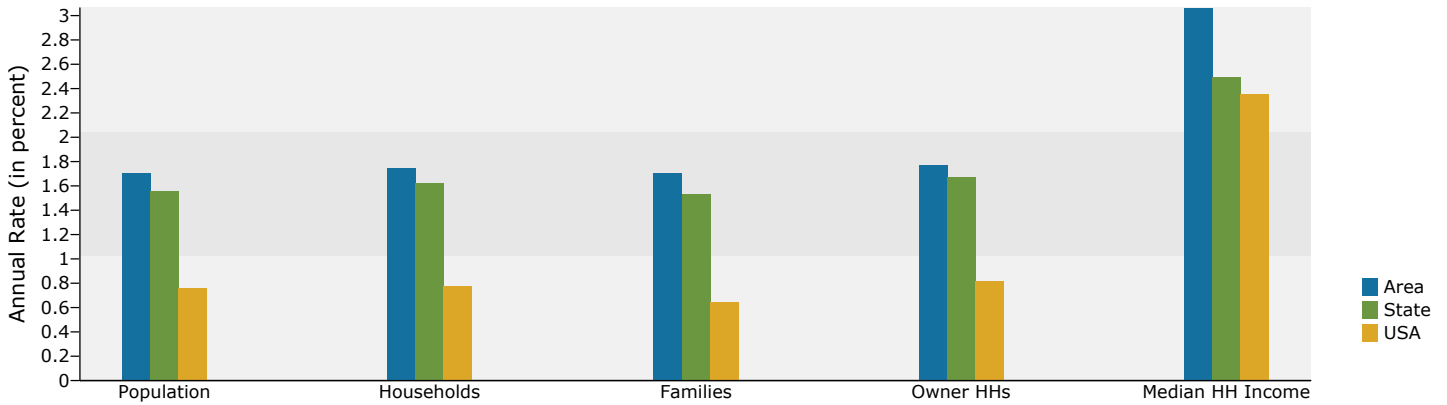


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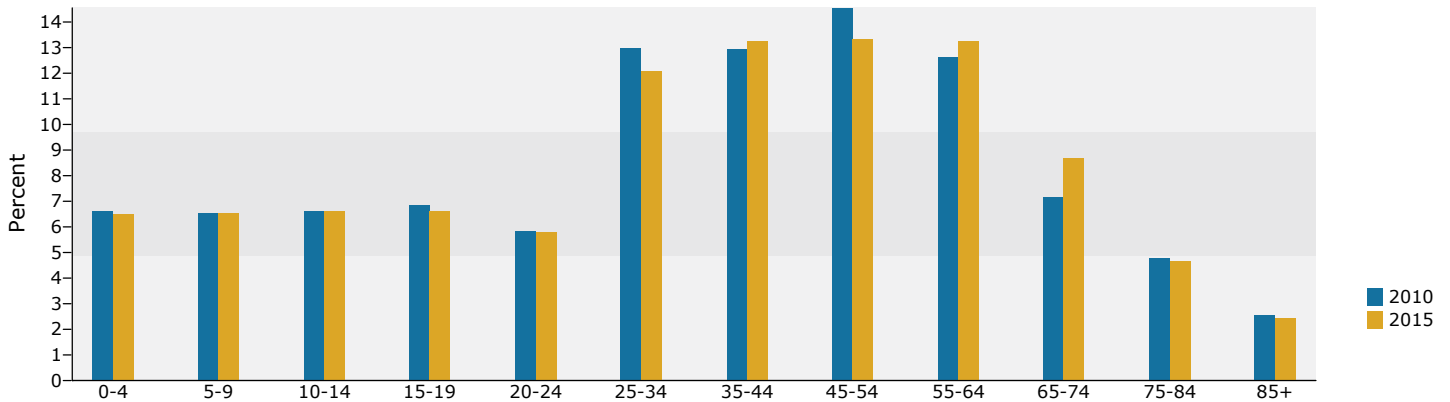
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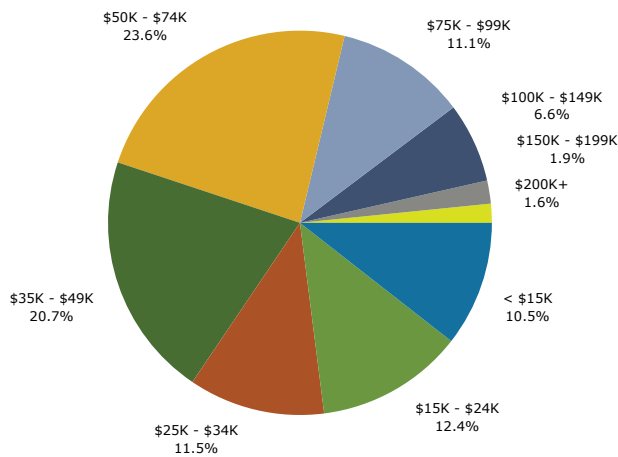
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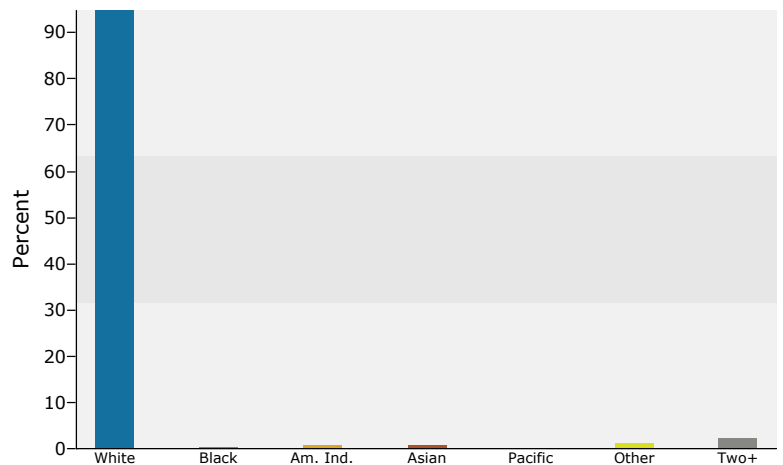
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.