



# Demographic and Income Profile

1311 Sherman  
 1311 E Sherman Ave, Coeur D Alene, ID 83814-4041,  
 Ring: 1 mile radius

Prepared by Craig Hunter  
 Latitude: 47.673477  
 Longitude: -116.767359

Summary	2000	2010	2015
Population	9,166	9,436	9,456
Households	3,942	4,092	4,102
Families	2,238	2,237	2,216
Average Household Size	2.27	2.24	2.24
Owner Occupied Housing Units	2,225	2,301	2,272
Renter Occupied Housing Units	1,717	1,791	1,829
Median Age	34.4	35.5	36.7

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.04%	1.56%	0.76%
Households	0.05%	1.62%	0.78%
Families	-0.19%	1.54%	0.64%
Owner HHs	-0.25%	1.67%	0.82%
Median Household Income	3.71%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	838	21.2%	555	13.6%	486	11.8%
\$15,000 - \$24,999	626	15.9%	570	13.9%	478	11.7%
\$25,000 - \$34,999	733	18.6%	508	12.4%	392	9.6%
\$35,000 - \$49,999	887	22.5%	976	23.8%	737	18.0%
\$50,000 - \$74,999	515	13.1%	919	22.4%	1,288	31.4%
\$75,000 - \$99,999	164	4.2%	318	7.8%	346	8.4%
\$100,000 - \$149,999	117	3.0%	140	3.4%	227	5.5%
\$150,000 - \$199,999	23	0.6%	56	1.4%	76	1.9%
\$200,000+	42	1.1%	52	1.3%	72	1.8%

Median Household Income	\$31,629	\$40,697	\$48,820
Average Household Income	\$39,400	\$48,634	\$55,449
Per Capita Income	\$16,936	\$21,467	\$24,468

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	611	6.7%	628	6.7%	618	6.5%
5 - 9	533	5.8%	560	5.9%	565	6.0%
10 - 14	598	6.5%	529	5.6%	541	5.7%
15 - 19	707	7.7%	586	6.2%	594	6.3%
20 - 24	883	9.6%	776	8.2%	670	7.1%
25 - 34	1,329	14.5%	1,576	16.7%	1,486	15.7%
35 - 44	1,339	14.6%	1,210	12.8%	1,310	13.9%
45 - 54	1,339	14.6%	1,213	12.9%	1,124	11.9%
55 - 64	656	7.2%	1,177	12.5%	1,173	12.4%
65 - 74	514	5.6%	551	5.8%	774	8.2%
75 - 84	488	5.3%	401	4.3%	395	4.2%
85+	168	1.8%	226	2.4%	207	2.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,749	95.5%	8,852	93.8%	8,839	93.5%
Black Alone	22	0.2%	46	0.5%	50	0.5%
American Indian Alone	81	0.9%	105	1.1%	107	1.1%
Asian Alone	53	0.6%	77	0.8%	85	0.9%
Pacific Islander Alone	14	0.2%	14	0.1%	14	0.1%
Some Other Race Alone	55	0.6%	83	0.9%	87	0.9%
Two or More Races	192	2.1%	259	2.7%	274	2.9%
Hispanic Origin (Any Race)	250	2.7%	428	4.5%	494	5.2%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

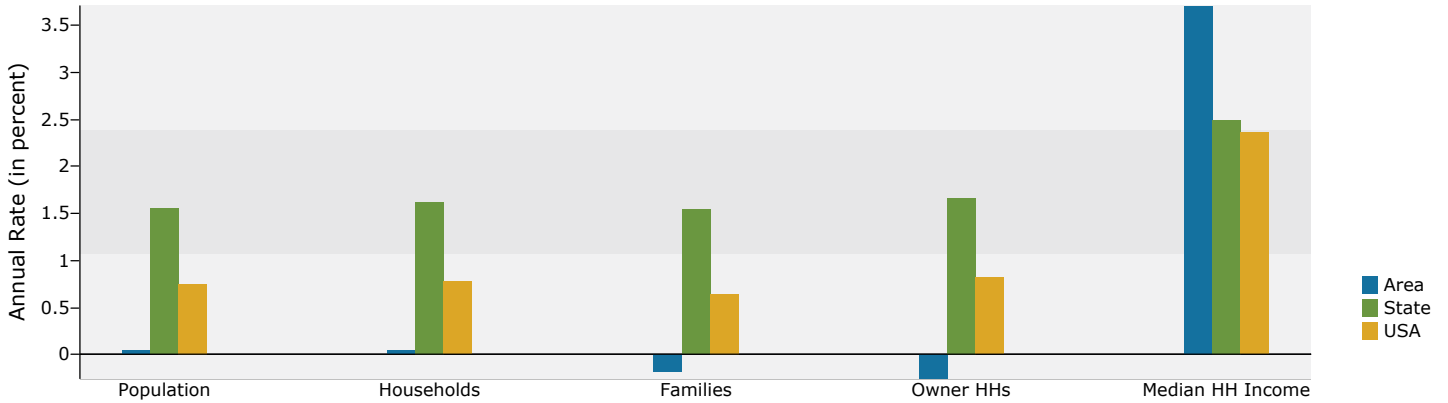


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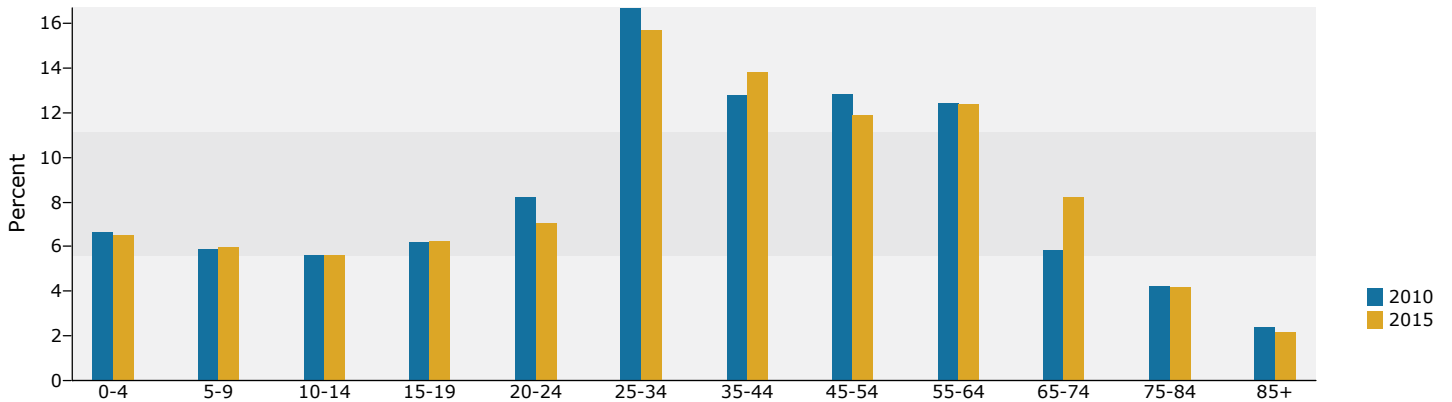
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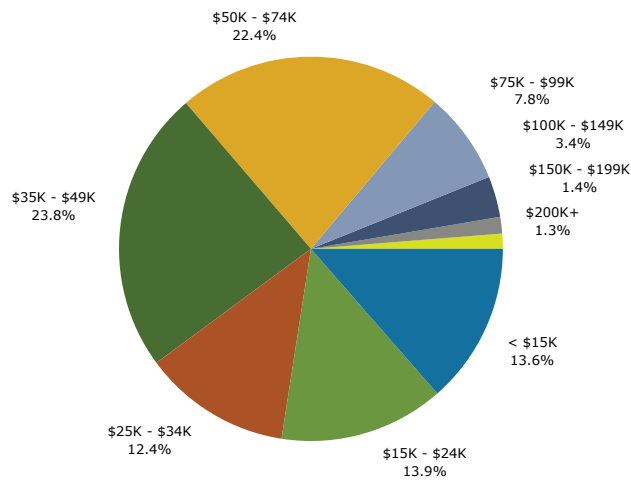
## Trends 2010-2015



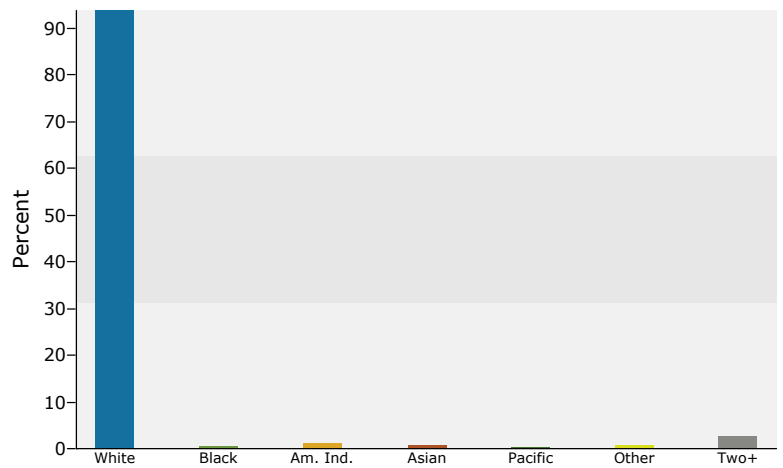
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Demographic and Income Profile

1311 Sherman  
 1311 E Sherman Ave, Coeur D Alene, ID 83814-4041,  
 Ring: 3 miles radius

Prepared by Craig Hunter  
 Latitude: 47.673477  
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Summary	2000	2010	2015
Population	26,227	29,778	31,061
Households	11,065	12,686	13,288
Families	6,530	7,302	7,582
Average Household Size	2.28	2.26	2.25
Owner Occupied Housing Units	6,194	7,126	7,428
Renter Occupied Housing Units	4,871	5,560	5,860
Median Age	35.5	37.2	38.1
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.85%	1.56%	0.76%
Households	0.93%	1.62%	0.78%
Families	0.76%	1.54%	0.64%
Owner HHs	0.83%	1.67%	0.82%
Median Household Income	3.98%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,512	22.7%	1,778	14.0%	1,625	12.2%
\$15,000 - \$24,999	1,929	17.4%	1,944	15.3%	1,738	13.1%
\$25,000 - \$34,999	1,864	16.9%	1,524	12.0%	1,263	9.5%
\$35,000 - \$49,999	2,100	19.0%	2,692	21.2%	2,045	15.4%
\$50,000 - \$74,999	1,586	14.3%	2,759	21.7%	4,006	30.2%
\$75,000 - \$99,999	608	5.5%	1,144	9.0%	1,278	9.6%
\$100,000 - \$149,999	300	2.7%	555	4.4%	925	7.0%
\$150,000 - \$199,999	66	0.6%	147	1.2%	201	1.5%
\$200,000+	94	0.9%	144	1.1%	206	1.6%
Median Household Income	\$30,678		\$40,936		\$49,760	
Average Household Income	\$39,025		\$49,055		\$55,756	
Per Capita Income	\$17,530		\$21,624		\$24,652	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,699	6.5%	1,948	6.5%	2,008	6.5%
5 - 9	1,650	6.3%	1,800	6.0%	1,874	6.0%
10 - 14	1,654	6.3%	1,663	5.6%	1,799	5.8%
15 - 19	2,036	7.8%	1,880	6.3%	1,865	6.0%
20 - 24	2,339	8.9%	2,096	7.0%	2,069	6.7%
25 - 34	3,560	13.6%	4,707	15.8%	4,463	14.4%
35 - 44	3,690	14.1%	3,587	12.0%	4,098	13.2%
45 - 54	3,492	13.3%	3,859	13.0%	3,645	11.7%
55 - 64	2,053	7.8%	3,529	11.9%	3,806	12.3%
65 - 74	1,684	6.4%	2,023	6.8%	2,681	8.6%
75 - 84	1,616	6.2%	1,624	5.5%	1,672	5.4%
85+	754	2.9%	1,063	3.6%	1,080	3.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,143	95.9%	28,134	94.5%	29,255	94.2%
Black Alone	61	0.2%	137	0.5%	157	0.5%
American Indian Alone	227	0.9%	312	1.0%	329	1.1%
Asian Alone	154	0.6%	253	0.9%	293	0.9%
Pacific Islander Alone	26	0.1%	26	0.1%	26	0.1%
Some Other Race Alone	135	0.5%	223	0.7%	242	0.8%
Two or More Races	481	1.8%	692	2.3%	759	2.4%
Hispanic Origin (Any Race)	672	2.6%	1,272	4.3%	1,536	4.9%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

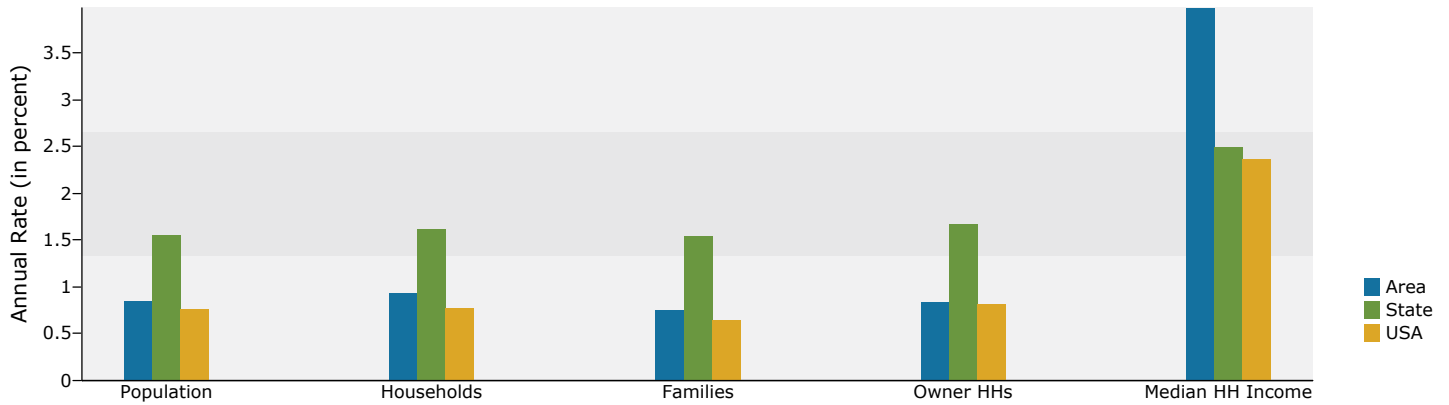


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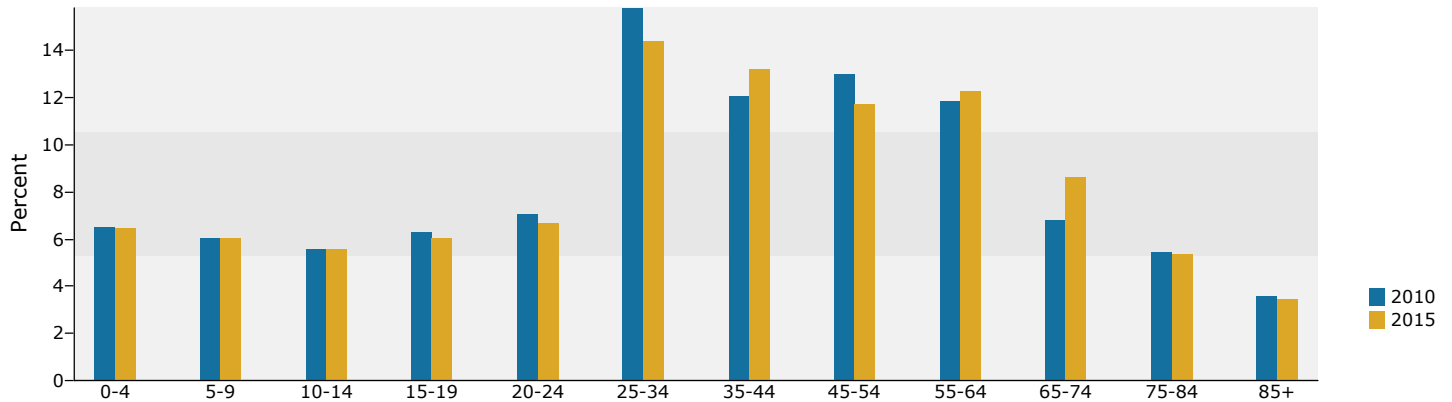
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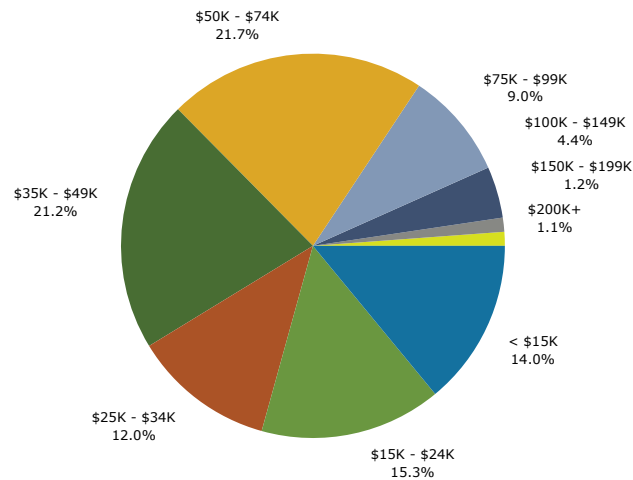
## Trends 2010-2015



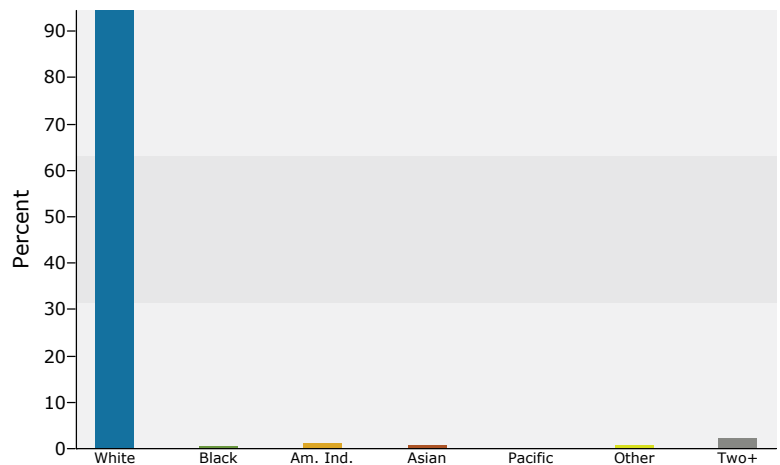
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Demographic and Income Profile

1311 Sherman  
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 Ring: 5 miles radius

Prepared by Craig Hunter  
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Summary	2000	2010	2015
Population	42,255	50,669	54,332
Households	17,029	20,493	22,019
Families	11,098	13,156	14,089
Average Household Size	2.41	2.41	2.41
Owner Occupied Housing Units	11,050	13,368	14,360
Renter Occupied Housing Units	5,978	7,124	7,660
Median Age	36.5	38.7	39.3
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.41%	1.56%	0.76%
Households	1.45%	1.62%	0.78%
Families	1.38%	1.54%	0.64%
Owner HHs	1.44%	1.67%	0.82%
Median Household Income	3.15%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,180	18.7%	2,334	11.4%	2,125	9.7%
\$15,000 - \$24,999	2,632	15.4%	2,603	12.7%	2,337	10.6%
\$25,000 - \$34,999	2,707	15.9%	2,348	11.5%	1,910	8.7%
\$35,000 - \$49,999	3,305	19.4%	4,222	20.6%	3,213	14.6%
\$50,000 - \$74,999	2,880	16.9%	4,772	23.3%	6,908	31.4%
\$75,000 - \$99,999	1,266	7.4%	2,218	10.8%	2,454	11.1%
\$100,000 - \$149,999	701	4.1%	1,299	6.3%	2,128	9.7%
\$150,000 - \$199,999	206	1.2%	369	1.8%	487	2.2%
\$200,000+	161	0.9%	327	1.6%	458	2.1%
Median Household Income	\$35,000		\$45,495		\$53,122	
Average Household Income	\$44,365		\$55,352		\$62,732	
Per Capita Income	\$18,745		\$23,200		\$26,347	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,725	6.4%	3,257	6.4%	3,455	6.4%
5 - 9	2,799	6.6%	3,188	6.3%	3,407	6.3%
10 - 14	2,949	7.0%	3,175	6.3%	3,506	6.5%
15 - 19	3,317	7.9%	3,372	6.7%	3,493	6.4%
20 - 24	3,157	7.5%	3,114	6.1%	3,226	5.9%
25 - 34	5,268	12.5%	6,895	13.6%	6,790	12.5%
35 - 44	6,113	14.5%	6,315	12.5%	7,170	13.2%
45 - 54	5,978	14.1%	7,202	14.2%	7,004	12.9%
55 - 64	3,683	8.7%	6,440	12.7%	7,167	13.2%
65 - 74	2,904	6.9%	3,673	7.2%	4,866	9.0%
75 - 84	2,392	5.7%	2,600	5.1%	2,742	5.0%
85+	971	2.3%	1,438	2.8%	1,502	2.8%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	40,598	96.1%	47,991	94.7%	51,284	94.4%
Black Alone	83	0.2%	198	0.4%	232	0.4%
American Indian Alone	313	0.7%	448	0.9%	485	0.9%
Asian Alone	240	0.6%	418	0.8%	500	0.9%
Pacific Islander Alone	34	0.1%	36	0.1%	37	0.1%
Some Other Race Alone	244	0.6%	455	0.9%	523	1.0%
Two or More Races	744	1.8%	1,123	2.2%	1,271	2.3%
Hispanic Origin (Any Race)	1,066	2.5%	2,144	4.2%	2,672	4.9%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

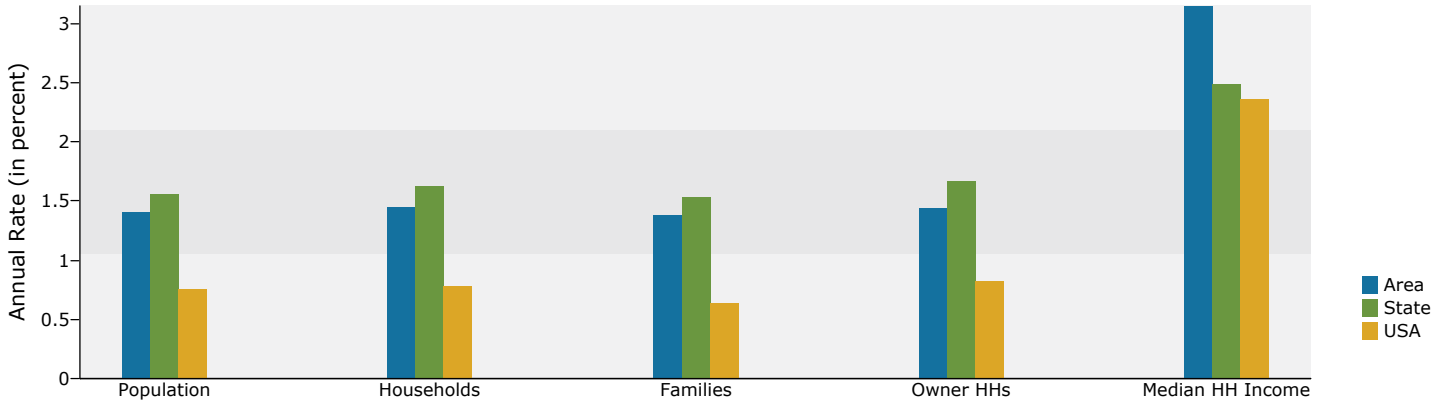


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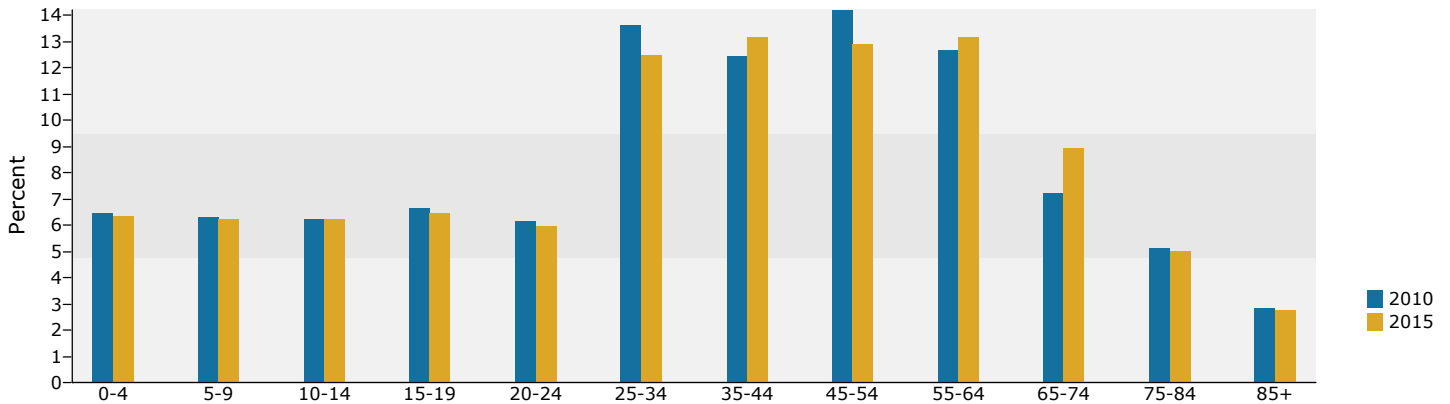
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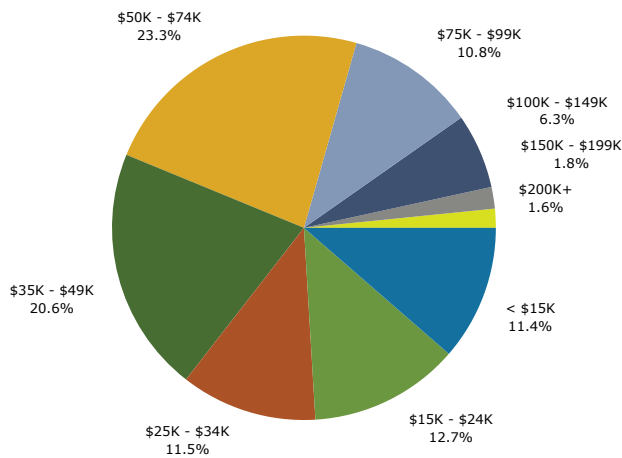
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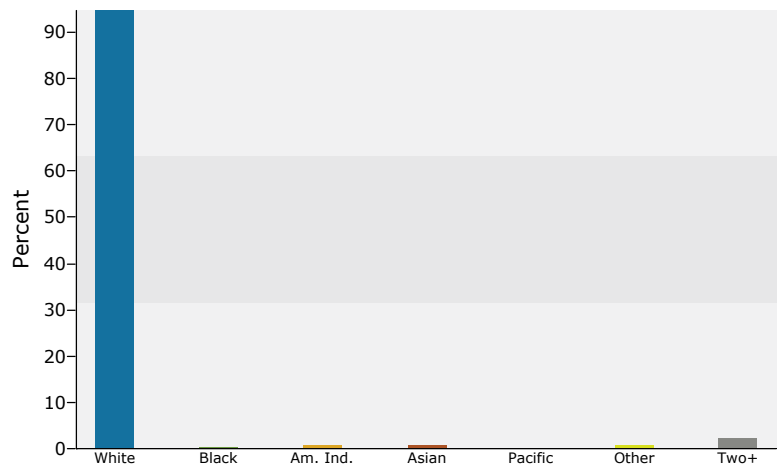
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.