



# Demographic and Income Profile

115 Seltice  
 115 W Seltice Way, Post Falls, ID, 83854,  
 Ring: 1 mile radius

Prepared by Craig Hunter  
 Latitude: 47.715412  
 Longitude: -116.948931

Summary	2000	2010	2015
Population	6,662	7,491	8,240
Households	2,592	2,969	3,274
Families	1,866	2,078	2,272
Average Household Size	2.57	2.52	2.51
Owner Occupied Housing Units	1,921	2,174	2,436
Renter Occupied Housing Units	671	795	838
Median Age	31.4	32.5	33.0
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.92%	1.56%	0.76%
Households	1.98%	1.62%	0.78%
Families	1.80%	1.54%	0.64%
Owner HHs	2.30%	1.67%	0.82%
Median Household Income	2.07%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	294	11.5%	204	6.9%	185	5.7%
\$15,000 - \$24,999	400	15.6%	246	8.3%	225	6.9%
\$25,000 - \$34,999	427	16.7%	315	10.6%	258	7.9%
\$35,000 - \$49,999	646	25.2%	647	21.8%	498	15.2%
\$50,000 - \$74,999	541	21.1%	866	29.2%	1,177	36.0%
\$75,000 - \$99,999	160	6.2%	450	15.2%	514	15.7%
\$100,000 - \$149,999	63	2.5%	177	6.0%	323	9.9%
\$150,000 - \$199,999	11	0.4%	29	1.0%	45	1.4%
\$200,000+	22	0.9%	35	1.2%	49	1.5%
Median Household Income	\$39,219		\$51,563		\$57,135	
Average Household Income	\$46,071		\$59,037		\$65,472	
Per Capita Income	\$17,202		\$22,743		\$25,277	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	607	9.1%	718	9.6%	787	9.6%
5 - 9	581	8.7%	660	8.8%	742	9.0%
10 - 14	529	7.9%	610	8.1%	702	8.5%
15 - 19	431	6.5%	501	6.7%	568	6.9%
20 - 24	458	6.9%	390	5.2%	444	5.4%
25 - 34	1,141	17.1%	1,220	16.3%	1,128	13.7%
35 - 44	1,023	15.4%	1,212	16.2%	1,434	17.4%
45 - 54	746	11.2%	917	12.2%	1,001	12.1%
55 - 64	460	6.9%	632	8.4%	708	8.6%
65 - 74	347	5.2%	347	4.6%	447	5.4%
75 - 84	248	3.7%	197	2.6%	200	2.4%
85+	91	1.4%	86	1.1%	80	1.0%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,401	96.1%	7,086	94.6%	7,766	94.2%
Black Alone	14	0.2%	33	0.4%	40	0.5%
American Indian Alone	59	0.9%	81	1.1%	91	1.1%
Asian Alone	43	0.6%	70	0.9%	85	1.0%
Pacific Islander Alone	7	0.1%	9	0.1%	10	0.1%
Some Other Race Alone	41	0.6%	72	1.0%	85	1.0%
Two or More Races	97	1.5%	139	1.9%	163	2.0%
Hispanic Origin (Any Race)	180	2.7%	339	4.5%	436	5.3%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

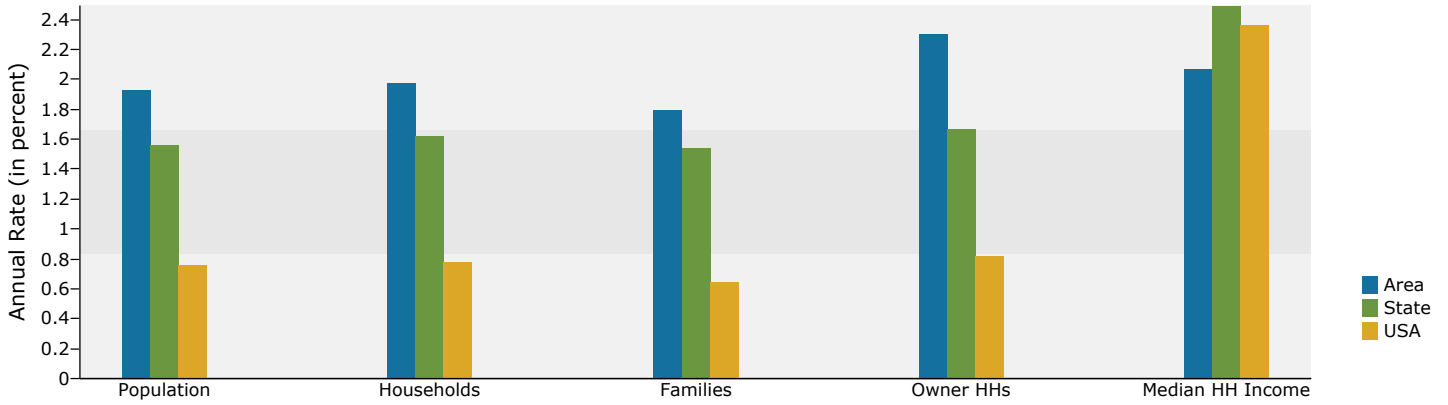


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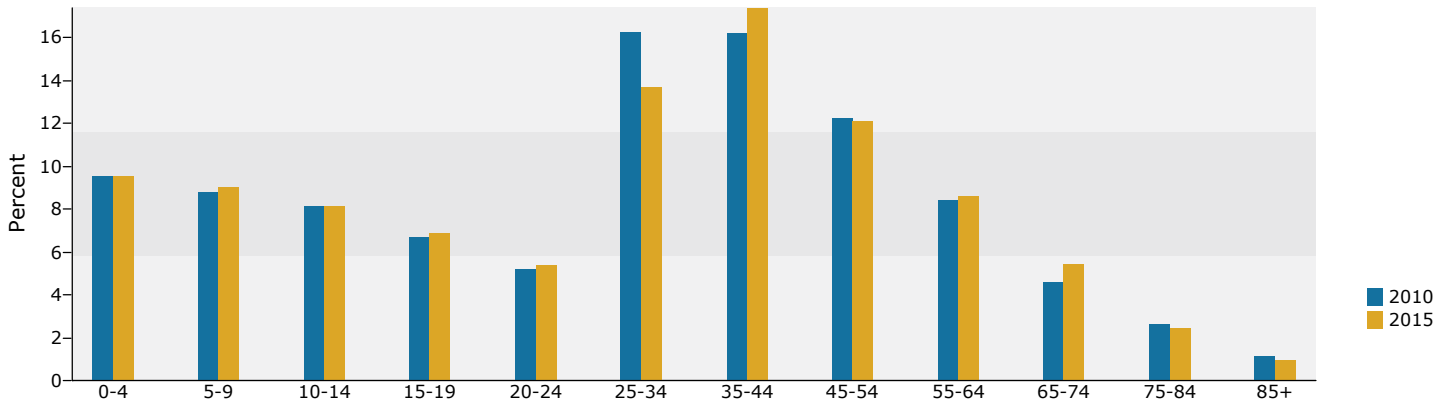
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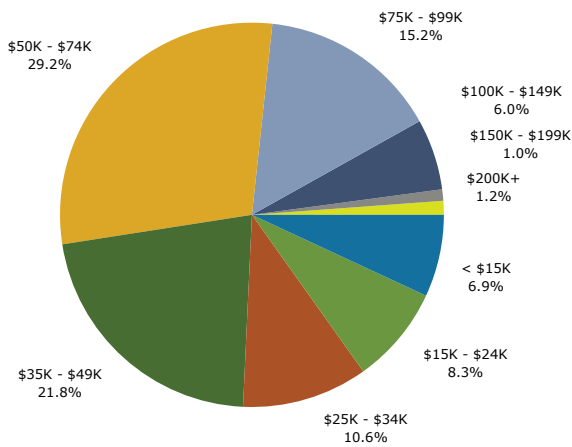
## Trends 2010-2015



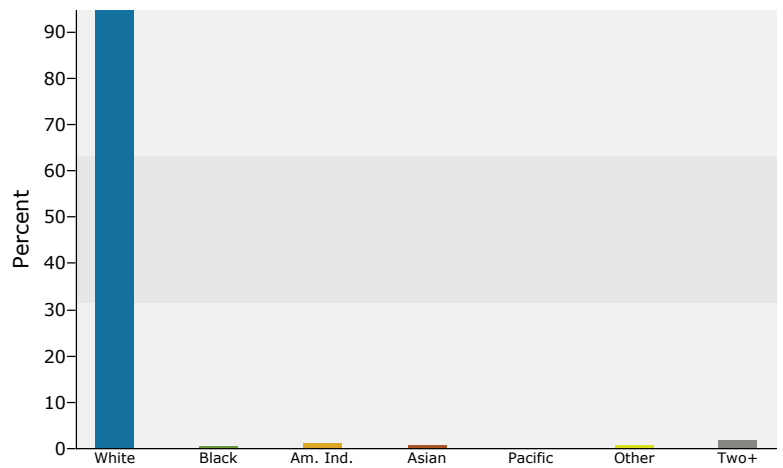
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Demographic and Income Profile

115 Seltice  
 115 W Seltice Way, Post Falls, ID, 83854,  
 Ring: 3 miles radius

Prepared by Craig Hunter

Latitude: 47.715412

Longitude: -116.948931

Summary	2000		2010		2015	
Population	21,804		30,672		34,471	
Households	8,026		11,522		12,955	
Families	5,912		8,278		9,243	
Average Household Size	2.71		2.66		2.66	
Owner Occupied Housing Units	5,995		8,536		9,733	
Renter Occupied Housing Units	2,031		2,986		3,222	
Median Age	32.3		34.1		34.9	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	2.36%		1.56%		0.76%	
Households	2.37%		1.62%		0.78%	
Families	2.23%		1.54%		0.64%	
Owner HHs	2.66%		1.67%		0.82%	
Median Household Income	2.47%		2.49%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,081	13.5%	1,065	9.2%	1,025	7.9%
\$15,000 - \$24,999	1,145	14.3%	1,093	9.5%	1,022	7.9%
\$25,000 - \$34,999	1,352	16.9%	1,411	12.2%	1,195	9.2%
\$35,000 - \$49,999	1,867	23.3%	2,592	22.5%	2,061	15.9%
\$50,000 - \$74,999	1,626	20.3%	3,101	26.9%	4,553	35.1%
\$75,000 - \$99,999	543	6.8%	1,363	11.8%	1,578	12.2%
\$100,000 - \$149,999	279	3.5%	634	5.5%	1,132	8.7%
\$150,000 - \$199,999	48	0.6%	117	1.0%	187	1.4%
\$200,000+	74	0.9%	145	1.3%	204	1.6%
Median Household Income	\$38,401		\$47,779		\$53,989	
Average Household Income	\$46,449		\$55,594		\$61,920	
Per Capita Income	\$17,258		\$20,824		\$23,211	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,857	8.5%	2,593	8.5%	2,880	8.4%
5 - 9	1,931	8.9%	2,534	8.3%	2,831	8.2%
10 - 14	1,771	8.1%	2,466	8.0%	2,871	8.3%
15 - 19	1,540	7.1%	2,212	7.2%	2,440	7.1%
20 - 24	1,402	6.4%	1,630	5.3%	1,957	5.7%
25 - 34	3,291	15.1%	4,350	14.2%	4,315	12.5%
35 - 44	3,437	15.8%	4,580	14.9%	5,343	15.5%
45 - 54	2,724	12.5%	4,213	13.7%	4,430	12.9%
55 - 64	1,705	7.8%	3,167	10.3%	3,788	11.0%
65 - 74	1,181	5.4%	1,704	5.6%	2,300	6.7%
75 - 84	737	3.4%	886	2.9%	972	2.8%
85+	229	1.1%	336	1.1%	343	1.0%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,980	96.2%	29,079	94.8%	32,566	94.5%
Black Alone	35	0.2%	105	0.3%	131	0.4%
American Indian Alone	182	0.8%	304	1.0%	347	1.0%
Asian Alone	120	0.6%	241	0.8%	300	0.9%
Pacific Islander Alone	14	0.1%	22	0.1%	23	0.1%
Some Other Race Alone	129	0.6%	289	0.9%	348	1.0%
Two or More Races	344	1.6%	633	2.1%	757	2.2%
Hispanic Origin (Any Race)	523	2.4%	1,215	4.0%	1,589	4.6%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

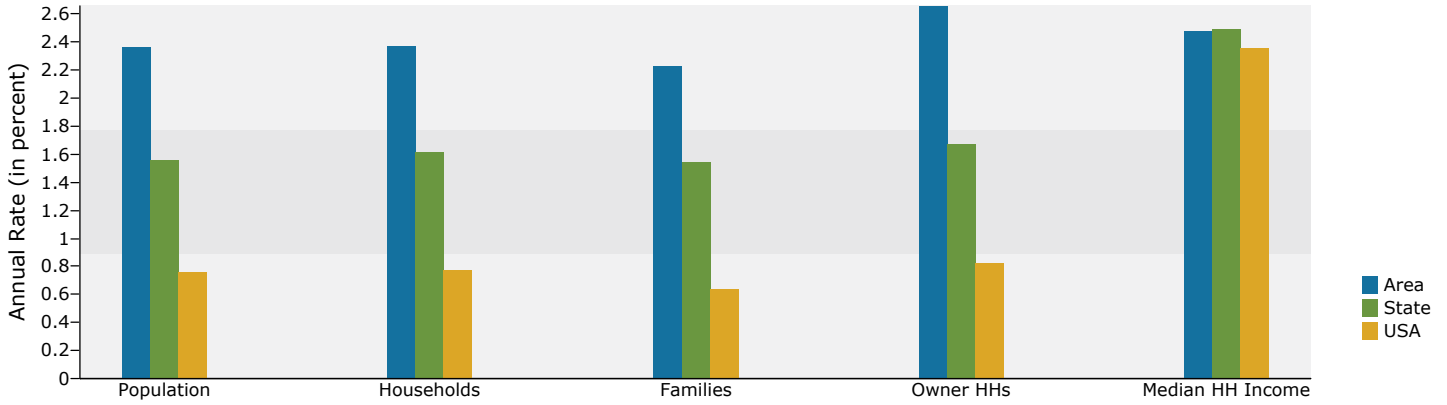


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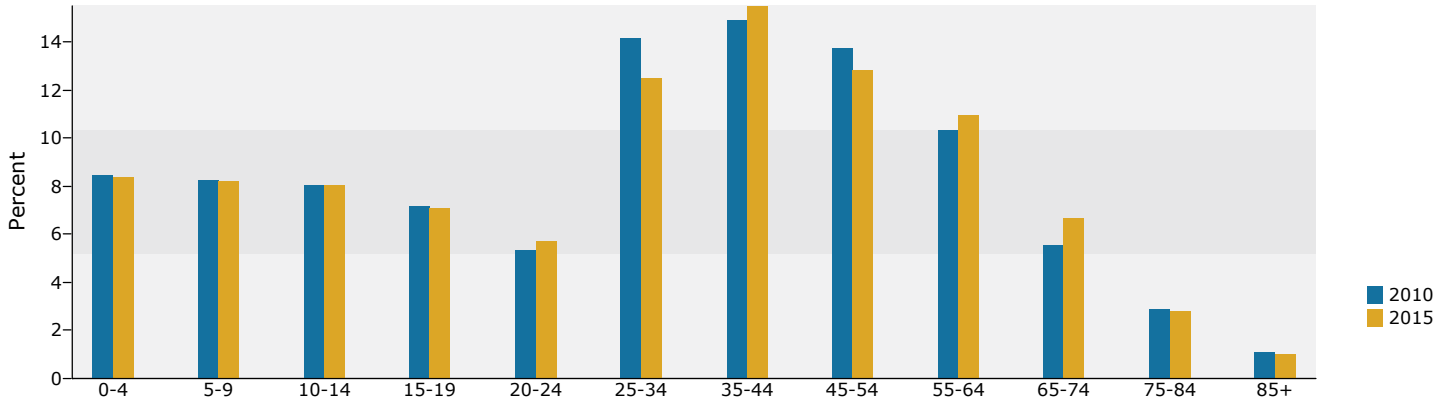
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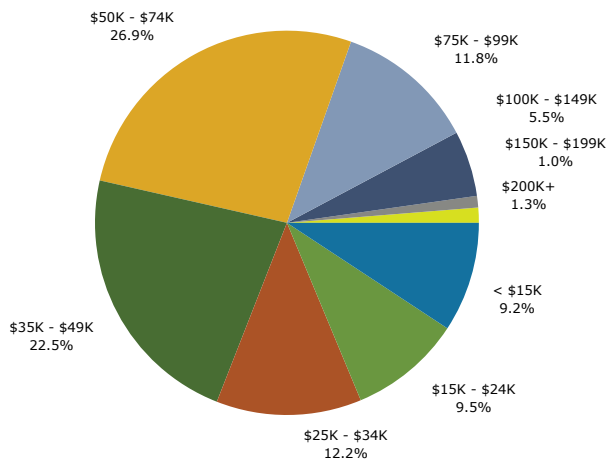
## Trends 2010-2015



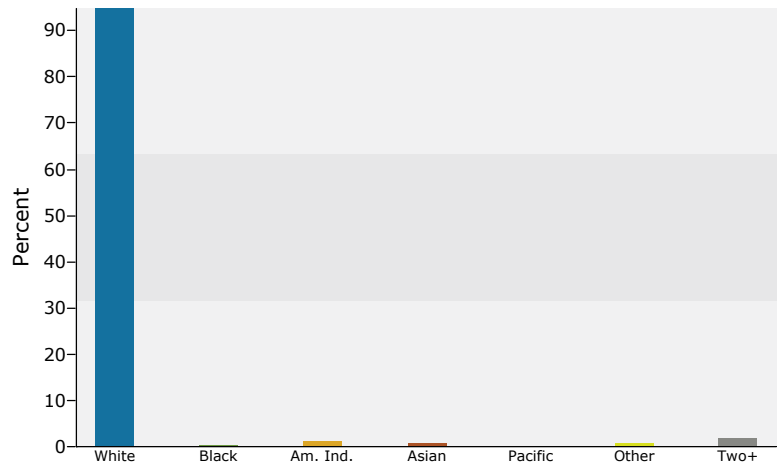
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 4.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Demographic and Income Profile

115 Seltice  
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 Ring: 5 miles radius

Prepared by Craig Hunter  
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Summary	2000	2010	2015			
Population	28,894	40,638	45,688			
Households	10,531	15,098	17,003			
Families	7,889	11,034	12,326			
Average Household Size	2.74	2.69	2.68			
Owner Occupied Housing Units	8,125	11,479	13,034			
Renter Occupied Housing Units	2,406	3,620	3,969			
Median Age	33.4	35.3	36.0			
Trends: 2010 - 2015 Annual Rate	Area	State	National			
Population	2.37%	1.56%	0.76%			
Households	2.41%	1.62%	0.78%			
Families	2.24%	1.54%	0.64%			
Owner HHs	2.57%	1.67%	0.82%			
Median Household Income	2.48%	2.49%	2.36%			
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,343	12.7%	1,316	8.7%	1,259	7.4%
\$15,000 - \$24,999	1,468	13.9%	1,436	9.5%	1,343	7.9%
\$25,000 - \$34,999	1,734	16.4%	1,812	12.0%	1,524	9.0%
\$35,000 - \$49,999	2,392	22.7%	3,346	22.2%	2,677	15.7%
\$50,000 - \$74,999	2,155	20.4%	3,984	26.4%	5,803	34.1%
\$75,000 - \$99,999	789	7.5%	1,822	12.1%	2,096	12.3%
\$100,000 - \$149,999	435	4.1%	930	6.2%	1,639	9.6%
\$150,000 - \$199,999	117	1.1%	210	1.4%	337	2.0%
\$200,000+	125	1.2%	242	1.6%	323	1.9%
Median Household Income	\$39,658		\$48,395		\$54,702	
Average Household Income	\$49,324		\$57,854		\$64,460	
Per Capita Income	\$18,278		\$21,589		\$24,103	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,344	8.1%	3,251	8.0%	3,607	7.9%
5 - 9	2,534	8.8%	3,217	7.9%	3,591	7.9%
10 - 14	2,372	8.2%	3,182	7.8%	3,682	8.1%
15 - 19	2,059	7.1%	2,972	7.3%	3,203	7.0%
20 - 24	1,712	5.9%	2,140	5.3%	2,570	5.6%
25 - 34	4,117	14.2%	5,382	13.2%	5,528	12.1%
35 - 44	4,648	16.1%	5,913	14.6%	6,722	14.7%
45 - 54	3,837	13.3%	5,877	14.5%	6,132	13.4%
55 - 64	2,482	8.6%	4,612	11.3%	5,494	12.0%
65 - 74	1,583	5.5%	2,461	6.1%	3,316	7.3%
75 - 84	925	3.2%	1,192	2.9%	1,374	3.0%
85+	282	1.0%	442	1.1%	468	1.0%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	27,809	96.2%	38,551	94.9%	43,182	94.5%
Black Alone	51	0.2%	143	0.4%	177	0.4%
American Indian Alone	233	0.8%	389	1.0%	446	1.0%
Asian Alone	152	0.5%	302	0.7%	378	0.8%
Pacific Islander Alone	16	0.1%	25	0.1%	26	0.1%
Some Other Race Alone	166	0.6%	369	0.9%	446	1.0%
Two or More Races	467	1.6%	859	2.1%	1,033	2.3%
Hispanic Origin (Any Race)	672	2.3%	1,576	3.9%	2,063	4.5%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

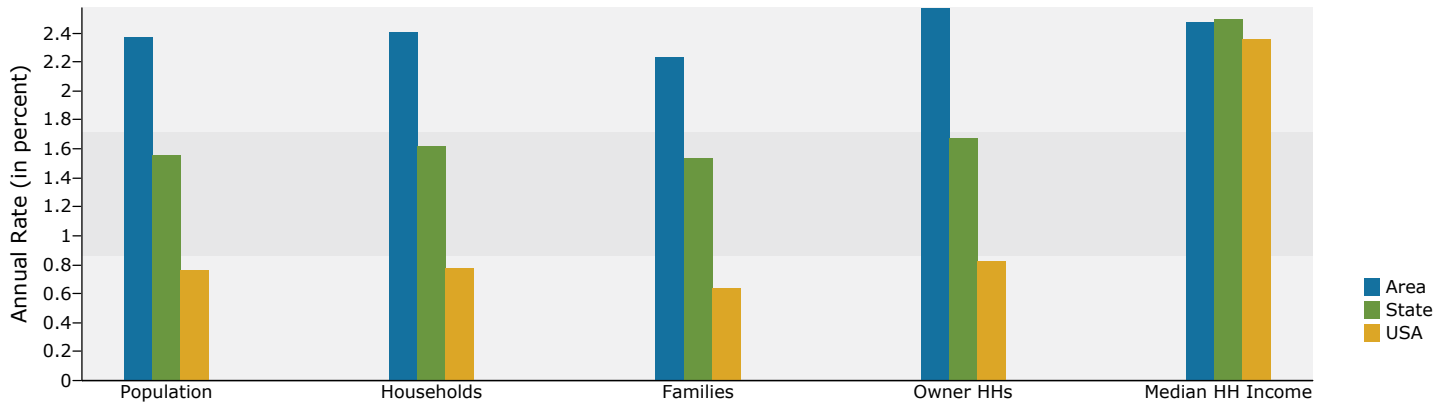


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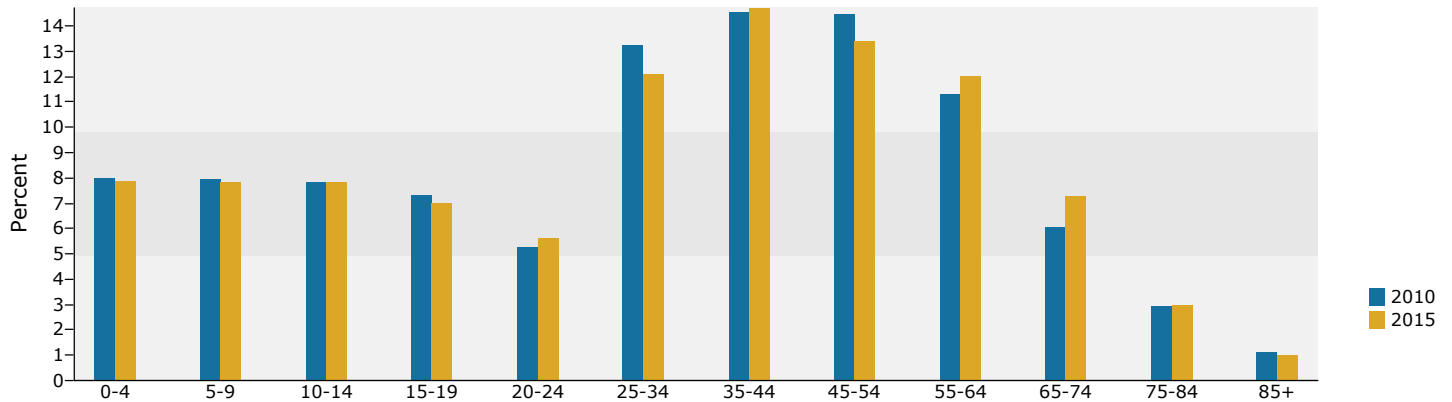
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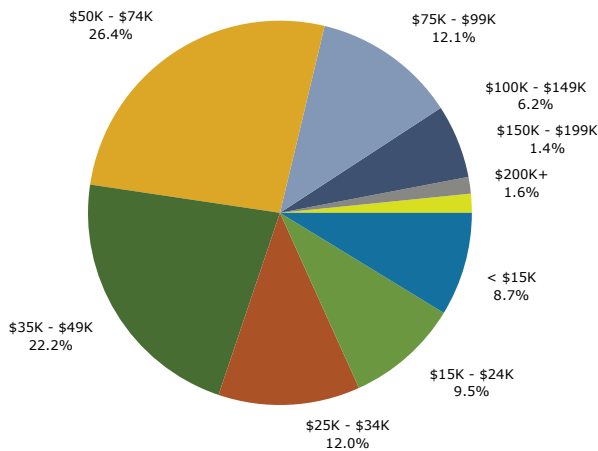
## Trends 2010-2015



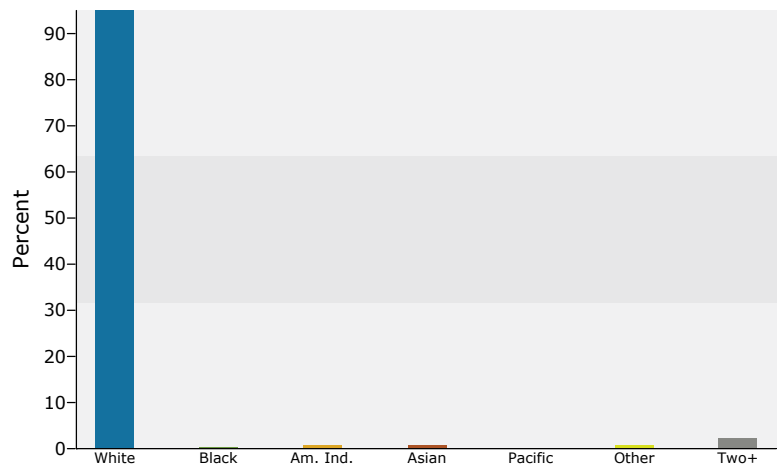
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 3.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.