



Demographic and Income Profile

1006 4th Street
 1006 N 4th St, Coeur D Alene, ID 83814-3114,
 Ring: 0.5 miles radius

Prepared by Craig Hunter
 Latitude: 47.68285
 Longitude: -116.780426

Summary	2000	2010	2015
Population	3,866	4,007	4,020
Households	1,592	1,669	1,679
Families	824	827	821
Average Household Size	2.28	2.24	2.24
Owner Occupied Housing Units	857	897	892
Renter Occupied Housing Units	735	772	787
Median Age	33.4	34.9	36.2

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.07%	1.56%	0.76%
Households	0.12%	1.62%	0.78%
Families	-0.15%	1.54%	0.64%
Owner HHs	-0.11%	1.67%	0.82%
Median Household Income	3.70%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	389	25.4%	293	17.6%	260	15.5%
\$15,000 - \$24,999	263	17.2%	248	14.9%	214	12.7%
\$25,000 - \$34,999	250	16.3%	213	12.8%	172	10.2%
\$35,000 - \$49,999	314	20.5%	345	20.7%	249	14.8%
\$50,000 - \$74,999	194	12.7%	336	20.1%	487	29.0%
\$75,000 - \$99,999	65	4.2%	144	8.6%	158	9.4%
\$100,000 - \$149,999	28	1.8%	44	2.6%	75	4.5%
\$150,000 - \$199,999	16	1.0%	24	1.4%	34	2.0%
\$200,000+	12	0.8%	21	1.3%	31	1.8%

Median Household Income	\$29,116	\$38,770	\$46,496
Average Household Income	\$37,800	\$46,746	\$53,483
Per Capita Income	\$16,268	\$21,564	\$24,756

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	220	5.7%	230	5.7%	226	5.6%
5 - 9	212	5.5%	207	5.2%	210	5.2%
10 - 14	231	6.0%	196	4.9%	202	5.0%
15 - 19	334	8.6%	309	7.7%	294	7.3%
20 - 24	437	11.3%	381	9.5%	353	8.8%
25 - 34	587	15.2%	687	17.1%	638	15.9%
35 - 44	589	15.2%	530	13.2%	591	14.7%
45 - 54	518	13.4%	519	12.9%	473	11.8%
55 - 64	230	6.0%	437	10.9%	459	11.4%
65 - 74	205	5.3%	209	5.2%	282	7.0%
75 - 84	220	5.7%	197	4.9%	191	4.8%
85+	82	2.1%	105	2.6%	99	2.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,680	95.2%	3,744	93.5%	3,743	93.1%
Black Alone	14	0.4%	28	0.7%	31	0.8%
American Indian Alone	41	1.1%	55	1.4%	56	1.4%
Asian Alone	23	0.6%	33	0.8%	36	0.9%
Pacific Islander Alone	4	0.1%	4	0.1%	4	0.1%
Some Other Race Alone	21	0.5%	31	0.8%	32	0.8%
Two or More Races	83	2.1%	111	2.8%	117	2.9%
Hispanic Origin (Any Race)	118	3.1%	202	5.0%	233	5.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

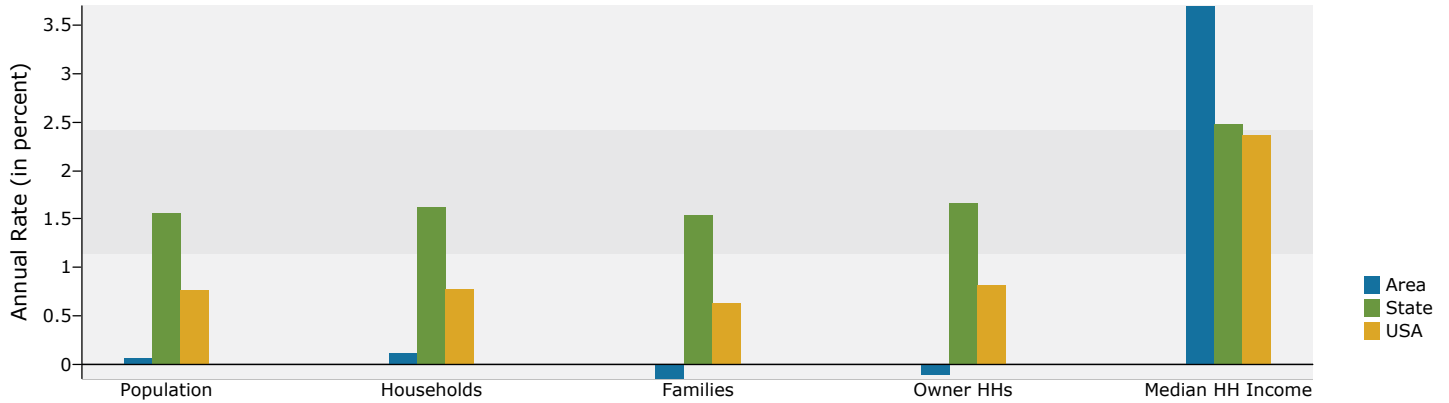


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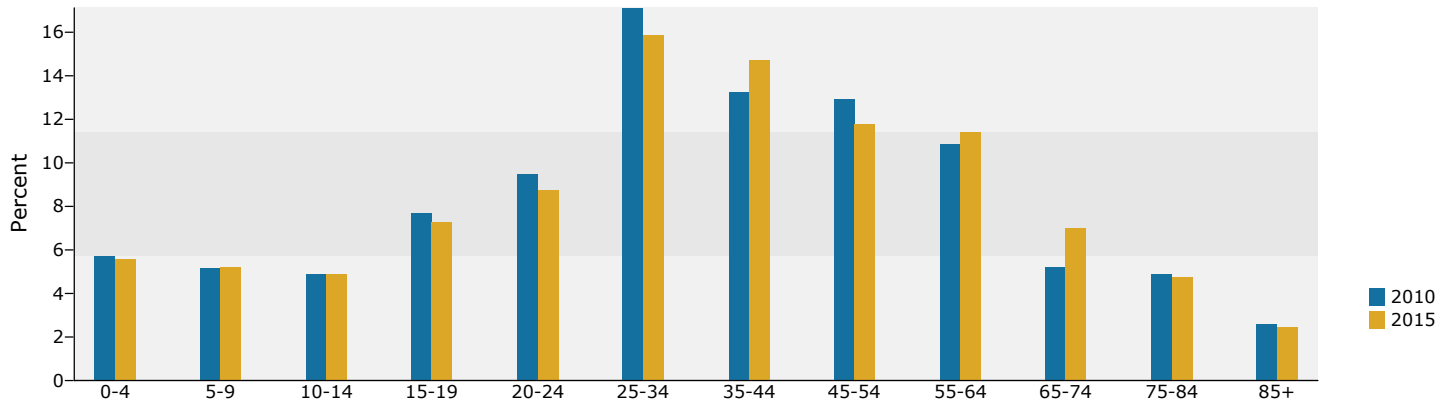
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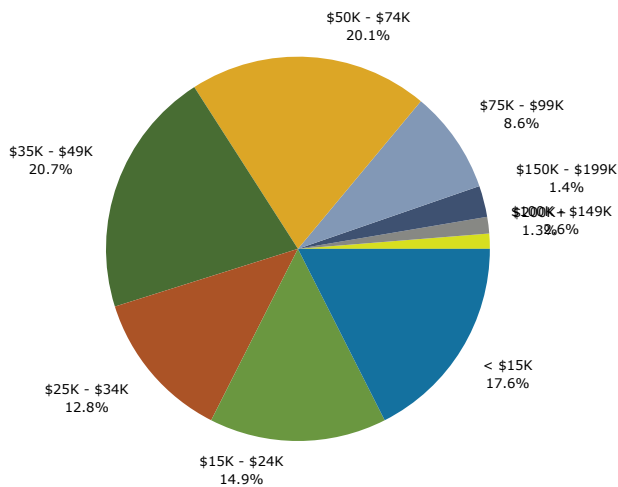
Trends 2010-2015



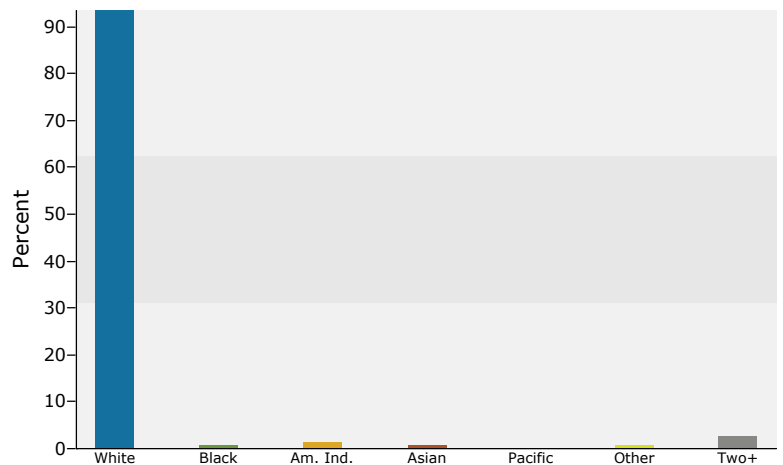
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

1006 4th Street
 1006 N 4th St, Coeur D Alene, ID 83814-3114,
 Ring: 1 mile radius

Prepared by Craig Hunter
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Summary	2000	2010	2015
Population	11,081	11,636	11,771
Households	4,723	5,012	5,084
Families	2,603	2,655	2,658
Average Household Size	2.24	2.20	2.20
Owner Occupied Housing Units	2,502	2,644	2,634
Renter Occupied Housing Units	2,221	2,368	2,450
Median Age	33.7	34.7	35.8

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.23%	1.56%	0.76%
Households	0.29%	1.62%	0.78%
Families	0.02%	1.54%	0.64%
Owner HHs	-0.08%	1.67%	0.82%
Median Household Income	3.73%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,164	24.5%	767	15.3%	679	13.4%
\$15,000 - \$24,999	830	17.5%	786	15.7%	676	13.3%
\$25,000 - \$34,999	826	17.4%	594	11.9%	503	9.9%
\$35,000 - \$49,999	1,022	21.5%	1,106	22.1%	793	15.6%
\$50,000 - \$74,999	557	11.7%	1,116	22.3%	1,608	31.6%
\$75,000 - \$99,999	194	4.1%	391	7.8%	432	8.5%
\$100,000 - \$149,999	105	2.2%	151	3.0%	252	5.0%
\$150,000 - \$199,999	20	0.4%	62	1.2%	87	1.7%
\$200,000+	30	0.6%	39	0.8%	56	1.1%

Median Household Income	\$29,469	\$39,728	\$47,706
Average Household Income	\$36,915	\$46,258	\$52,483
Per Capita Income	\$16,314	\$20,645	\$23,480

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	715	6.5%	763	6.6%	776	6.6%
5 - 9	687	6.2%	676	5.8%	692	5.9%
10 - 14	686	6.2%	624	5.4%	649	5.5%
15 - 19	876	7.9%	822	7.1%	773	6.6%
20 - 24	1,148	10.4%	1,015	8.7%	971	8.3%
25 - 34	1,628	14.7%	1,983	17.0%	1,873	15.9%
35 - 44	1,570	14.2%	1,455	12.5%	1,624	13.8%
45 - 54	1,448	13.1%	1,430	12.3%	1,326	11.3%
55 - 64	715	6.5%	1,282	11.0%	1,329	11.3%
65 - 74	638	5.8%	626	5.4%	842	7.2%
75 - 84	660	6.0%	581	5.0%	557	4.7%
85+	309	2.8%	377	3.2%	358	3.0%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,570	95.4%	10,904	93.7%	10,992	93.4%
Black Alone	30	0.3%	65	0.6%	72	0.6%
American Indian Alone	108	1.0%	144	1.2%	148	1.3%
Asian Alone	62	0.6%	91	0.8%	102	0.9%
Pacific Islander Alone	14	0.1%	14	0.1%	14	0.1%
Some Other Race Alone	66	0.6%	103	0.9%	108	0.9%
Two or More Races	230	2.1%	314	2.7%	334	2.8%
Hispanic Origin (Any Race)	323	2.9%	563	4.8%	657	5.6%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

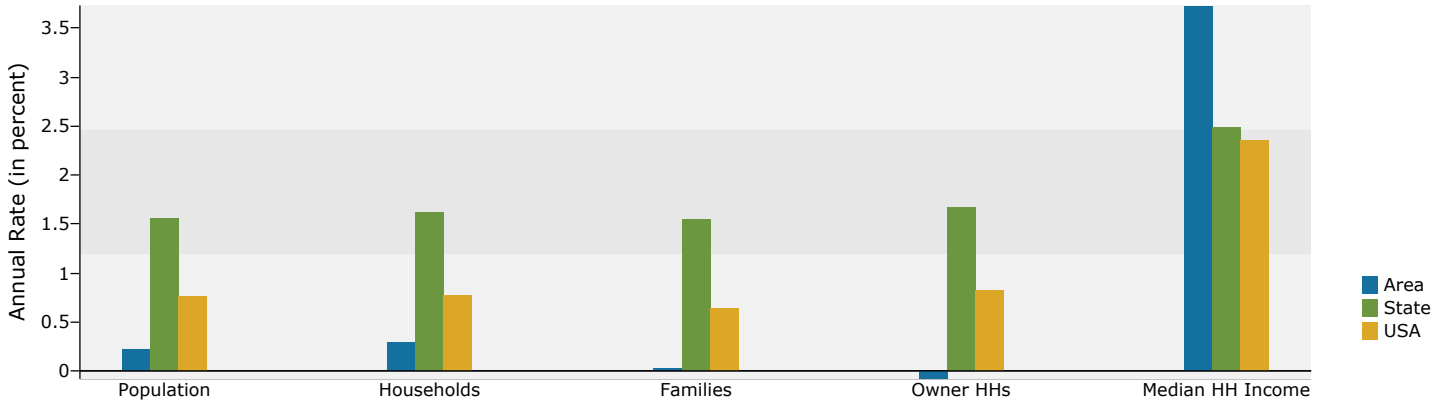


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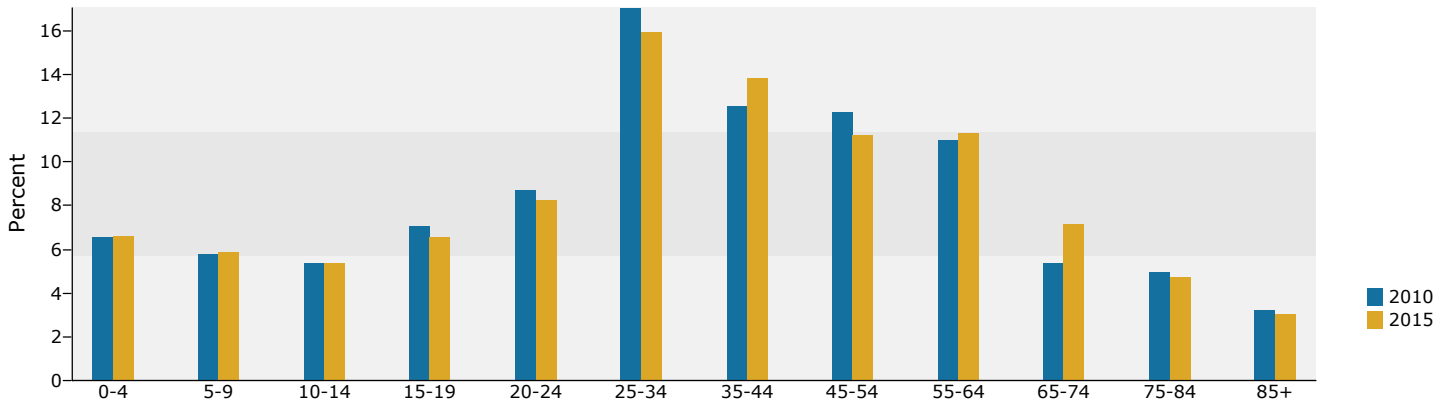
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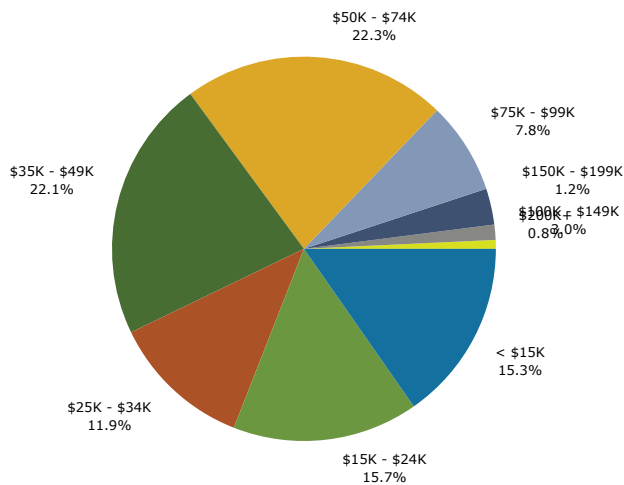
Trends 2010-2015



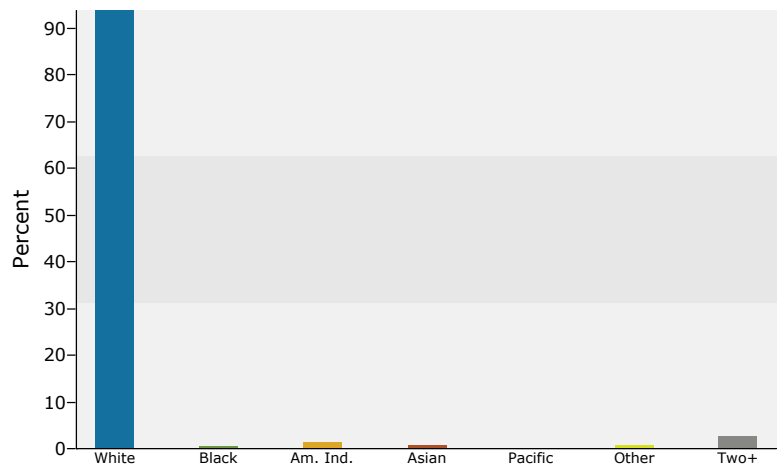
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

1006 4th Street
 1006 N 4th St, Coeur D Alene, ID 83814-3114,
 Ring: 2 miles radius

Prepared by Craig Hunter
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Summary	2000	2010	2015
Population	23,286	25,377	26,224
Households	9,802	10,810	11,201
Families	5,705	6,113	6,277
Average Household Size	2.28	2.25	2.25
Owner Occupied Housing Units	5,375	5,933	6,099
Renter Occupied Housing Units	4,427	4,877	5,102
Median Age	35.1	36.2	37.3
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.66%	1.56%	0.76%
Households	0.71%	1.62%	0.78%
Families	0.53%	1.54%	0.64%
Owner HHs	0.55%	1.67%	0.82%
Median Household Income	3.83%	2.49%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,284	23.2%	1,561	14.4%	1,418	12.7%
\$15,000 - \$24,999	1,720	17.5%	1,697	15.7%	1,498	13.4%
\$25,000 - \$34,999	1,687	17.1%	1,301	12.0%	1,078	9.6%
\$35,000 - \$49,999	1,885	19.2%	2,314	21.4%	1,745	15.6%
\$50,000 - \$74,999	1,374	14.0%	2,369	21.9%	3,413	30.5%
\$75,000 - \$99,999	517	5.3%	930	8.6%	1,038	9.3%
\$100,000 - \$149,999	247	2.5%	425	3.9%	711	6.3%
\$150,000 - \$199,999	47	0.5%	110	1.0%	152	1.4%
\$200,000+	79	0.8%	105	1.0%	148	1.3%
Median Household Income	\$30,328		\$40,240		\$48,555	
Average Household Income	\$38,222		\$47,628		\$54,033	
Per Capita Income	\$17,199		\$21,012		\$23,877	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,516	6.5%	1,688	6.7%	1,729	6.6%
5 - 9	1,450	6.2%	1,535	6.0%	1,590	6.1%
10 - 14	1,444	6.2%	1,402	5.5%	1,509	5.8%
15 - 19	1,820	7.8%	1,611	6.3%	1,585	6.0%
20 - 24	2,156	9.3%	1,874	7.4%	1,826	7.0%
25 - 34	3,229	13.9%	4,195	16.5%	3,949	15.1%
35 - 44	3,237	13.9%	3,064	12.1%	3,489	13.3%
45 - 54	3,047	13.1%	3,188	12.6%	3,005	11.5%
55 - 64	1,778	7.6%	2,903	11.4%	3,088	11.8%
65 - 74	1,482	6.4%	1,657	6.5%	2,177	8.3%
75 - 84	1,445	6.2%	1,360	5.4%	1,379	5.3%
85+	682	2.9%	901	3.6%	898	3.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,297	95.8%	23,918	94.3%	24,638	93.9%
Black Alone	58	0.2%	128	0.5%	146	0.6%
American Indian Alone	210	0.9%	282	1.1%	295	1.1%
Asian Alone	130	0.6%	200	0.8%	229	0.9%
Pacific Islander Alone	24	0.1%	24	0.1%	24	0.1%
Some Other Race Alone	127	0.5%	204	0.8%	220	0.8%
Two or More Races	440	1.9%	620	2.4%	673	2.6%
Hispanic Origin (Any Race)	614	2.6%	1,120	4.4%	1,339	5.1%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

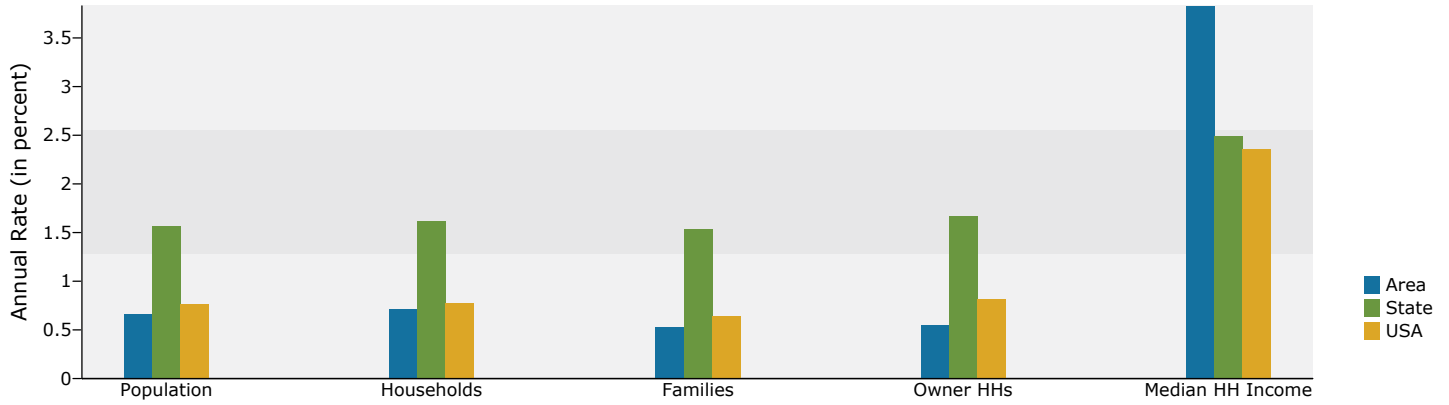


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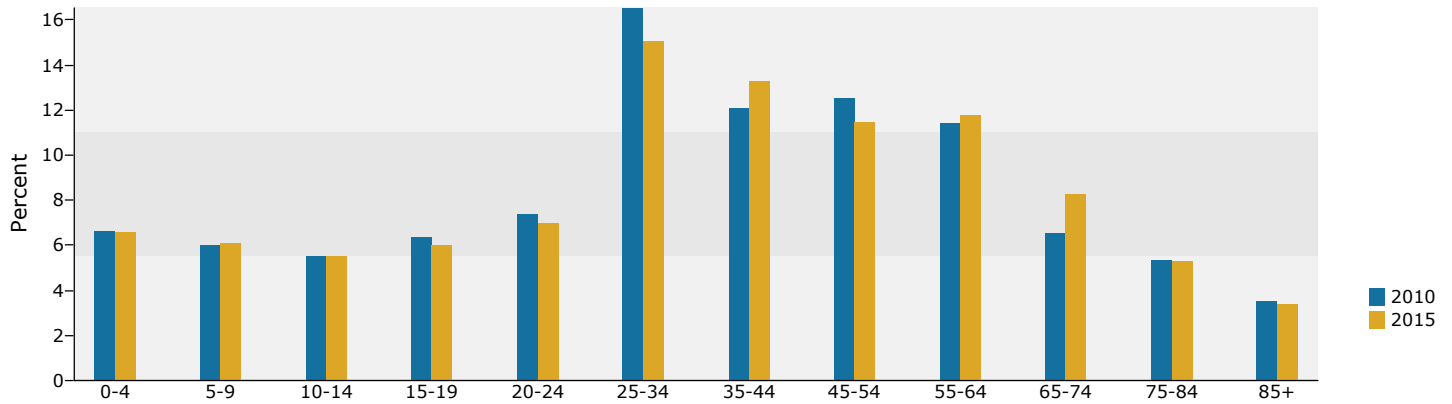
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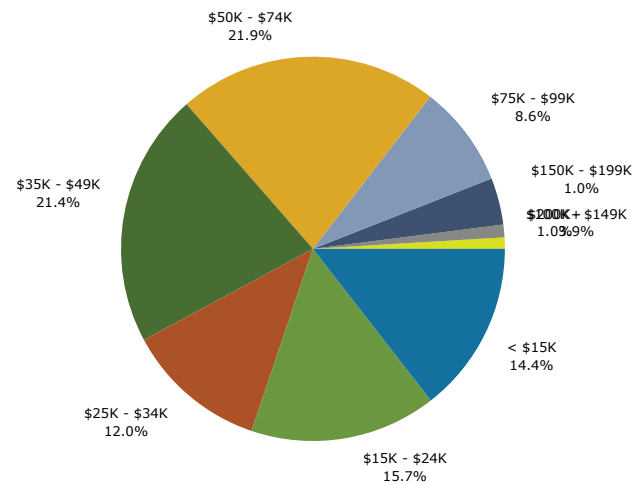
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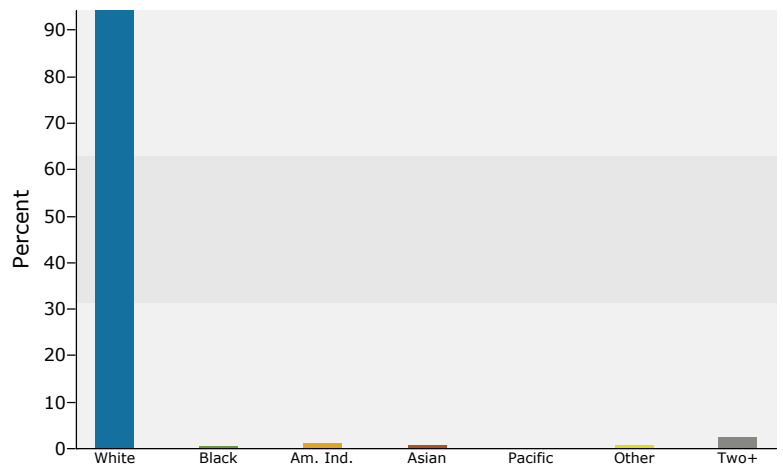
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.